**SOCIETY OF BROADCAST ENGINEERS, INC.**

***The Association for Broadcast and Multimedia Technology Professionals***

***9102 N. Meridian Street, Suite 150, Indianapolis, IN 46260***

***317-846-9000***

**NEWS RELEASE**

***Contact: Chriss Scherer, Member Communications Director***

*For Immediate Release cscherer@sbe.org*

**Siegler Appointed to Fill SBE Board Vacancy**

***November 17, 2017 - Indianapolis, IN –*** The SBE Board of Directors, at its meeting on Oct. 25, approved the appointment of David Siegler, CPBE, to fill an open position on the SBE Board of Directors. The Board seat opened when Jim Bernier, CPBE, CBNE, was elected to the office of SBE treasurer in the recent election. Siegler fills Bernier's unexpired term that will end in the fall 2018.

Siegler is VP, technical operations, of Cox Media Group. He is based in Atlanta. He is also a member of the AFCCE, ATSC, IEEE, and SMPTE, and serves on the board of directors of the ATSC and the Journal Award Committee for SMPTE. He is a SMPTE Fellow Member and was awarded Broadcast & Cable’s Technology Leadership award in 2015.

On the appointment, SBE President Jim Leifer, CPBE, said, "Dave had previously expressed an interest in serving on the Board, so it was a natural choice to ask him to join the Board now. I'm glad to have him with us."

The Society of Broadcast Engineers is the professional organization of television and radio engineers and those in related fields. The SBE has more than 5,000 members in 114 chapters across the United States and in Hong Kong. There are also members in more than 30 other countries. Most chapters meet monthly and offer educational programs and an opportunity to network with other broadcast technical professionals. SBE offers the preeminent technical broadcast certification program in the U.S. and an expansive list of educational programs for broadcast engineers, operators, technicians, and broadcast IT professionals.

For more information about the SBE, contact John L. Poray, CAE, Executive Director, at [jporay@sbe.org](mailto:jporay@sbe.org) or 317-846-9000, or visit the SBE website, [www.sbe.org](http://www.sbe.org).

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Editors: High-resolution image of David Seigler:

<http://sbe.org/images/hirez/Siegler_Dave.jpg>