**SOCIETY OF BROADCAST ENGINEERS, INC.**

***The Association for Broadcast and Multimedia Technology Professionals***

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**NEWS RELEASE**

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**SBE Prepares for Strategic Planning Meeting**

*SBE chapter chairs are invited to participate*

***April 26, 2018 - Indianapolis, IN -*** Membership organizations periodically hold strategic planning meetings to help chart their course for the next three to five years. The Society of Broadcast Engineers is no different. A strategic planning meeting for the SBE is scheduled for Saturday, June 9, 2018, in Indianapolis.

Chapter chairmen are invited and encouraged to participate as a professional facilitator leads the group through exercises to identify the strengths and weaknesses of the organization and the needs and wants of members. In addition to chairmen, members of the national board of directors and the national staff plan to attend. The SBE last held a strategic planning meeting in 2012.

This is the sixth strategic planning meeting the SBE has held since 1990. Previous meetings have provided the SBE with valuable information in setting the society's future course and its programs. From past meetings, the SBE has set plans for its education programs and methods of offering courses, new levels of SBE certification, updates to member communication, and a refocus of SBE efforts and initiatives.

There is no fee to attend the meeting, but attendees are responsible for their individual travel, hotel and incidental costs. In the past, multiple chapters paid the related costs for their chairmen to attend. The SBE highly recommends that each chapter consider covering their chair's cost for the meeting. The event will be held at the Hilton Indianapolis Hotel and Suites in downtown Indianapolis.

The strategic planning meeting is scheduled to begin June 9 at 8:30 a.m. and conclude by 9 p.m. A welcome reception is planned for the evening of June 8.

The Society of Broadcast Engineers is the professional organization of television and radio engineers and those in related fields. The SBE has more than 5,000 members in 114 chapters across the United States and in Hong Kong. There are also members in more than 30 other countries. Most chapters meet monthly and offer educational programs and an opportunity to network with other broadcast technical professionals. SBE offers the preeminent technical broadcast certification program in the U.S. and an expansive list of educational programs for broadcast engineers, operators, technicians, and broadcast IT professionals.

For more information about the SBE, contact John L. Poray, CAE, Executive Director, at [jporay@sbe.org](mailto:jporay@sbe.org) or 317-846-9000, or visit the SBE website, [www.sbe.org](http://www.sbe.org).

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