THE SIGNÓ

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BIMONTHLY PUBLICATION OF THE SOCIETY OF BROADCAST ENGINEERS

Society seeks new membership connections

New members are the future of the Society of Broadcast Engineers. Sponsor a new member during the 2012 Membership Drive and help connect the society's present with the future.

Members of the SBE, who recruit a new member during the drive, are entered into a drawing to win a trip to the SBE National Meeting in Denver and prizes donated by Sustaining Members. Members earn one entry for each new member and five entries for each new Sustaining Member.

The grand prize winner of the SBE Membership Drive is granted a trip to the SBE National Meeting in Denver, Colorado, October 23-24. The prize package includes round trip airfare for one; all SBE National Meeting registration fees; and two nights at the Crowne Plaza Hotel. In addition to the prizes all sponsors receive \$5 off 2013 membership dues for each new recruit, up to \$25. The current member must be listed as the

sponsor on the application to be eligible for discounts and prize entries.

Additional prizes include a

\$50 American Express gift card courtesy of Henry Engineering; an Ebtech Swizz Army cable tester courtesy of Broadcast Supply Worldwide (BSW); a 10-pack of Report-it licenses courtesy of Tieline; a Leatherman New Wave Multi-Tool With Nylon Sheath courtesy of Broadcast Microwave Services (BMS); and five copies of Networking for Dummies, 9th Edition by Doug Lowe courtesy of John Wiley and Sons.

To learn more and for copies of the membership application

OUR **future**

visit the SBE website at http://www.sbe.org. The 2012 Membership Drive ends May 31. Applications must be received before the deadline for sponsor prize eligibility.

Membership meets during NAB Show

Each year in April, many who make their living in the broadcast and media industry converge in Las Vegas for the annual NAB Show. That includes many members of the SBE who take part in the NAB Broadcast Engineering Conference, walk the show floor to view many of the more than 1,000 exhibits and spend some time meeting up with old friends. The SBE will have plenty of activity at the 2012 show with the highlight being the spring membership meeting on Tuesday, April 17.

The SBE will recognize 25 members who have reached incremental service milestones

in volunteer service as the certification chairman for their local chapter. The names of those being recognized appear on page 6 of this issue. Also being recognized are two fiveyear members of the national SBE Certification Committee, Cris Alexander, CPBE, AMD, DRB and David Priester, CPBE. The meeting agenda also includes updates on society programs and developments by SBE President Ralph Hogan, CPBE, DRB, CBNT and several other national leaders.

The membership meeting is scheduled MEETING, page 9

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David Kolesar, Senior Broadcast Engineer **Bonneville International Corporation** WTOP / WFED, Washington, DC

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An important tutorial titled "The Broadcast town of Mt. Pleasant. His interest in electronics began in high school with employment after Engineer in an IT World: What Do I Need to Know and How do I Learn IT?" kicks off the school at the local radio and TV repair shop, 17th annual Ennes Workshop at the NAB Show the discovery of amateur radio, and hanging on Saturday, April 14. Presenting this session is around the local AM radio station, KIMP. Wavne Pecena, CPBE, 8-VSB, AMD, DRB, CBNT. Upon graduation from high school, Wavne Beyond the traditional broadcast engineering enrolled in Texas A&M University. While roles needed in audio, video, and RF at Texas A&M, he began employment as a technologies, how does the broadcast engineer student technician for educational TV services add the intricacies of the IT world to his or where his primary duties included repairing TV monitors used in campus classrooms. her knowledge base? This session reviews the knowledge and talents likely to be necessary A few months after becoming a student in an IP networked broadcast environment. worker, Pecena was promoted to a full-time Pecena will examine methodologies and broadcast technician for KAMU-TV while approaches to gain the necessary knowledge continuing his studies. Further promotions and skills, and prepare the manager to perform included becoming a radio and TV broadcast engineer responsible for the construction informed assessments. Knowledge sets of IP Networking, AOIP, VOIP, file based workflow, of KAMU-FM, and finally to chief engineer system administration, security protection, of broadcast stations KAMU-TV & FM. and data center architecture will be reviewed After obtaining BS and MS degrees in a "Learn the Terminology" approach. from Texas A&M, Pecena began teaching Techniques to achieve the desired knowledge telecommunications and IT focused and skills will be presented from the novice professional development courses for the Texas to the experienced broadcast engineer. PECENA, page 11 Pecena grew up in the small Northeast Texas

Board candidacy deadline approaches

The SBE election begins July 26, 2012. board, bringing the total to 17 members. All Members who wish to run for the SBE National members of the board serve in an at-large Board of Directors have until April 30 to be capacity and represent the society as a whole. included on the Nominations Committee slate. To be eligible, candidates for national The national board of directors consists of office must be a Member, Senior, Fellow or Life member of the SBE, or be the designated four officers that serve one-year terms and 12 directors that serve two-year terms. The **BOARD**, page 12 immediate past president also serves on the

SBE accepts past due renewal forms

Society members who forgot to renew their membership before the April 1 deadline still have time to renew. Those in the Member, Senior. Student. Associate and Fellow membership categories should return the renewal form or renew online.

There is no increase in membership dues for the 2012-13 year. Dues are \$68 for the April 1, 2012 through March 31, 2013 membership year. Student member dues remain at \$20. Youth and Sustaining Members renew in the anniversary month of their membership with no increase in cost from 2011.

Members who did not receive a renewal reminder by mail should contact Scott Jones at the SBE National Office at (317) 846-9000 or kjones@sbe.org.

Pecena opens BEC Ennes Workshop





LETTER FROM THE PRESIDENT by Ralph Hogan, CPBE[®], DRB[™], CBNT[®] SBE President rhogan@kjzz.org

Members shape SBE future at strategic planning conference

Every five or six years we step back and take a comprehensive look at the approach the society is taking to meet member needs. Progressive developments and additions are essential for the society's future. The SBE will hold a strategic planning conference on Saturday, June 23, 2012, in Indianapolis, Indiana to discuss the direction of the society.

The SBE was formed to support and promote broadcast engineering. The society continues to shape the industry and careers of thousands of engineers working today. Members are invited to discuss the future and plot the course of the Society at an all-day strategic planning conference. Past conferences have been extremely helpful to guide the society, improve member services and focus the energy of the organization toward specific goals.

I invite you and each of the SBE chapter chairpersons to join with the national board of directors and staff to attend this important event. I encourage all chapters, with the financial resources, to consider covering the costs for at least the chapter chairperson to or, if no one from your travel to the meeting.

The conference takes place from 8:30 a.m. comments may be sent to 9 p.m. at the Hilton Indianapolis Hotel & Suites, located in downtown Indianapolis at 120 West Market Street. The central U.S. location is expected to make it easier for members from all locations to attend. Participants are invited to a special welcome reception on Friday, June 22 at 7:30 p.m.

The SBE is enlisting the services of a professional independent facilitator to lead the group through the strategic planning process. The facilitator is expected to help all attendees recognize and articulate the society's needs while building consensus on the best ways to chart the SBE's course.

Some of the questions that I anticipate registration form located on discussing include:

- What are the SBE's most important and least important functions?

- What services should the SBE provide?

- What services should the SBE

discontinue?

- What role does/should the SBE play in the broadcast industry?

of membership and certification?

- What is the skill set of the current broadcast engineer? What skills are needed but are lacking?

- What will the future broadcast engineer be like? What will the future broadcast engineer need to know?

- What can the SBE do to increase awareness and interest in broadcast engineering?

- What can the SBE do to attract more participation from members in local chapters and at the national level?

- How can the national organization better support and work with local chapters?

I urge each chapter to dedicate all or part of a meeting this spring to a member discussion regarding the future of broadcast engineering and the role of the SBE in the industry's future. You might use some of the questions above as the basis for the discussion. Your chapter representative can bring the results generated

to the meeting in June chapter is able to attend, to SBE Strategic Planning Committee Chairman David Priester, CPBE, by email dpriester@ithaca.edu at prior to the event. I hope the strategic planning conference will result in fresh ideas and a focused course for the Society.

There is no registration fee, but to properly plan, attendees must register in advance. Please RSVP by May 23 using the conference the national calendar of the SBE website or email SBE Executive Director John Poray at jporay@sbe.org.

A discount room rate of \$109 plus tax per night is available for attendees. To reserve a room, call (800)

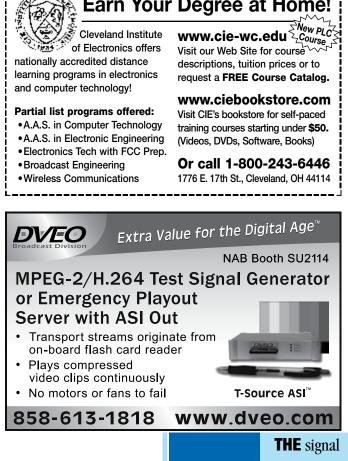
- What can the SBE do to increase the value 315-1906 by May 23. A limited number of rooms are available at the special rate. The SBE will provide breakfast, lunch and dinner on the day of the conference to participants.

In addition to the strategic planning conference, a plan to better educate broadcast engineers through an SBE mentor program is underway. The executive committee established a new mentoring subcommittee under the SBE education committee at the January meeting in Orlando.

A committee chairperson will be appointed in the near future. Several society members have expressed interest to serve on the mentor committee. Once the committee is formed, it will develop criteria for those who wish to become mentors for the society. Look for more information on this exciting new addition in forthcoming issues of The Signal and other SBE publications.

I look forward to your participation in the upcoming events and new programs.

Earn Your Degree at Home!



The road goes on forever: Commercial motor vehicles, radios, and the broadcast engineer **LEGAL PERSPECTIVE** Does your broadcast station have a van or a in interstate or intrastate or even

fleet of vehicles for remote broadcasts? An ENG or SNG truck? Do you drive them? If so. you might want to check to see whether or not you need a Commercial Driver's License (CDL) issued by your state pursuant to the standards set by the Commercial Motor Vehicle (CMV) Safety Act of 1986. If you already have a CDL, you should check to see whether new regulations issued by the Federal Motor Carrier Safety Administration affect vou. The 1986 Act set minimum standards for state-issued CDLs. These rules generally affect drivers of larger trucks and buses. The federal standards are minimum standards, which means that the states can enact more rigorous standards for CDLs, but not less stringent ones.

There are three classes of CMV, each essentially applying to either heavy trucks, i.e., gross vehicle weights of 26,001 pounds or more or any vehicle towing a 10,000 pound or heavier vehicle; or a single vehicle or a combination of vehicles that is designed to transport 16 or more passengers or is transporting hazmats. If one of these three classes of CMV is owned by your station and vou are going to drive it, you need to have a CDL, regardless of whether you are engaged

all cases, by the way).

Whether or not you need a CDL State laws are evolving. In many states it

is not really the topic for today, however. It is more about radio operating while driving a motor vehicle. You have all heard of the hands-free requirements for operating cellular telephones in many states and even in some municipalities. Some states prohibit all mobile cellular operation. I am sure that most broadcast engineers are prudent drivers and do not get distracted while driving on the job. What, however, can a broadcast engineer do about two-way communication while driving a motor vehicle in the course of his or her work? is fine to use a hands-free device for your mobile phone while driving. In others, not so, regardless of what kind of motor vehicle is being driven or what kind of driver's license one has. The Federal Motor Carrier Safety Administration has recently created new rules for CMV drivers, which were effective at the beginning of this year. Now, a CDL holder cannot operate a mobile telephone while conducting "interstate commerce". One

Gain approval for leadership development course from employer

Is it difficult to obtain company approval to attend the SBE Leadership Course? The SBE website includes information on how to justify professional development to an employer and attend the July 31-August 2 course in Atlanta, Ga.

Tips on how to approach a company to support participation in this and other courses are listed on the Education section at www. sbe.org. Considerations and discussion points about how to present the opportunity to a manager and a sample memo are available for employees to use. The deadline to

register for the leadership course is July 13. broadcast engineers. The leadership training The SBE suggests that employees present for this specific niche of engineering provides the purpose for his or her attendance in a the opportunity for interactive challenges professional manner. Personal benefits, which and learning techniques to resolve problems also aid organizations, are objectives that one often found in broadcast engineering only. may state. Achievements often made by attendees With registration, attendees receive the and valid reasons to attend include specific Leadership Development Webinar Series company benefits, such as findings to increase to prepare for the course. The cost for revenue or decrease cost. Often attendees members of the SBE is \$590 and \$640 for learn to resolve a current company issue. non-members. Tips on how to budget course expenses are available on the SBE website. The course differs from other management or leadership courses as it is geared towards



foreign commerce (broadcasting is by definition interstate commerce in



by Chris Imlay, CBT **SBE General Counsel** cimlay@sbe.org

would normally interpret this to mean that in order to trigger the requirement, one must be driving across state lines. But as I said before, all broadcasting, regardless of service area, is "interstate commerce". So, arguably, all CDL operators driving an SNG truck, for example is conducting interstate commerce, regardless of whether it is going to different states or just around the city of license. OK, so that means that CDL drivers cannot use mobile telephones while operating the vehicle. But what about two-way radios on RPU channels? Land Mobile radios?

CDL drivers can, for mobile radios, use wired or wireless earpieces so they have hands-free operation, using single-button controls on the steering wheel or mounted on the dashboard. That means no touch-tone pads, and no dialing of telephone numbers from the radio. It would be possible for drivers to answer or terminate a call with a

VEHICLES, page 6

MEMBERS ON THE MOVE

Kirk Harnack was promoted to vice president of Telos Products, a new position created at Telos Systems.

- Ched Keiler, CPBE, 8-VSB, CBNT is the new vice president of engineering for Georgia Public Broadcasting.
- Jeff Smith, CSRE is now Chief Engineer NYC at Merlin Media.
- Tom Weems, CPBE is the new western regional sales manager/ engineer at DNF Controls.

CERTIFICATION UPDATE



by Megan Clappe SBE Certification Director mclappe@sbe.org

Kneller, Williams join society's national certification committee

Certification Committee by chairman Jim Bernier, brings the total certification committee members to 14. Hal Kneller, CPBE, CBNT and Ed Williams, CPBE join the national committee.

Iim Bernier, CPBE, CBNT, the coommittee to uphold the integrity of the program. chairman appointed the members. Kneller currently works for Nautel Ltd., and is a former radio station owner and operator. With a long history of service to industry organizations such as NRSC and NAB technical committees, Kneller brings a depth of multifaceted experience to the committee.

Williams currently works for KPTX-KPDX in Portland, Ore., and is a 30-year veteran in both radio and television. A large portion of his career was spent designing, building and renovating facilities. Williams led the design and installation effort for Meredith's Phoenix Central Casting Facility at KPHO.

Kneller and Williams join 12 other members

Two recent additions to the SBE National of the National Certification Committee. These committee members work together to improve and maintain the certification program within the ever-changing field of broadcast engineering. They combine their knowledge and experience

> Local certification chairmen volunteer their time and serve their chapter. These chairmen and the members of the National Certification Committee spend a vast amount of hours of their own time to administer exams, review applications and write questions.

> During the membership meeting the society will recognize the service anniversaries of the certification volunteers, which is done on a recurring five-vear cycle. The meeting takes place on April 17 at 5 p.m., in Room S225 of the Las Vegas Convention Center.

Members who currently serve as the local certification chairmen for their chapters, with service anniversaries this year are listed below.

Interier and winnams join		5 Service anniversaries uns year are noted
25-Years	Chapter 47	Richard Burden, CPBE
	Chapter 61	Eddy Arnold, CSTE
20-Years	Chapter 11	Mark Quella, CPBE
15-Years	Chapter 14	John Reno, CSBE
	Chapter 26	Gordon Carter, CPBE, DRB, CBNT
	Chapter 74	James Leedham, CPBE, CBNT
	Chapter 89	Terry Reynolds, CPBE, CBNT
	Chapter 116	Noel Richardson, CSRE
	Chapter 118	Charles Grider, CBRE, CBNT
10-Years	Chapter 69	Gary Keener, CBTE
	Chapter 80	James Sams, CSTE, CBNT
	Chapter 131	Paul Claxton, CPBE, CBNT
	Canada	K. Terry Horbatiuk, CPBE
5-Years	Chapter 25	David Fort, CPBE
	Chapter 34	Dennis Vigil, CSTE, 8-VSB, CBNT
	Chapter 40	Winston Tharp, CPBE
	Chapter 72	Ernest Harvey, Jr., CPBE
	Chapter 81	Philip Mowbray, CPBE
	Chapter 85	Britt Lockhart, CPBE
	Chapter 103	J. Gibson Prichard, CBNT
1st Year	Chapter 5	Mark Fehlig, P.E., CPBE, 8-VSB, CBNT
Local certification	Chapter 7	Alan Alsobrook, CSRE, AMD, CBNT
chairmen in their	Chapter 54	Richard Dyer, CBTE
first year of service	Chapter 56	James Hobbs, CPBE
	Chapter 91	Larry Estlack, CPBE
5-Years	National	Cris Alexander, CPBE, AMD, DRB
National Certification Committee	National	David Priester, CPBE

VEHICLES from page 5

single button. Even when the CDL operator's vehicle is stationary, the rule applies.

The problem with all of the state mobile cellular legislation and statutes floating around these days is the definitions. The problem is always trying to figure out what "wireless communications devices" or "mobile telecommunications" are encompassed by the state mobile cellular legislation being interpreted, and therefore what is prohibited and what is not. The CDL rules on mobile phones are no exception. They apply to "commercial mobile radio services" but exclude "two-way or Citizen's Band radio services." Huh? Are we to understand that there is some difference between two-way radios and "Commercial Mobile Radio Services"? Well, actually, there is a distinction that can be applied, but whether it was intended to be a distinction in this context is debatable. Traditionally, in FCC jurisprudence, "Commercial Mobile Radio Services" have always been interpreted to mean those land mobile radio systems that are interconnected with the public switched telephone network. PMRS systems are not interconnected. So, if I have a regular two-way radio or an RPU radio in my SNG truck which is not interconnected, it is at least not subject to the Federal CDL rules. Use of it while driving may still violate your state's mobile cellular law, however. Better check it.

It is best not to use any radio with a touchtone pad in it while driving a CMV or in any state in which mobile telephones are prohibited. If you have land mobile radio licenses at your station, check the station class code. If it shows a "C" classification, i.e., FB2C, and if the radio system is in fact interconnected to the public switched network, consider it included in the CDL rules. And of course, no texting while driving. Anywhere.



The DTV dipole correction factor used by the FCC at UHF on field strengths calculated at the UHF geometric mean frequency is:

- A) Minus 7 dB at Channel 14 and plus 7 dB at Channel 69?
- B) Plus 7 dB at Channel 14 and minus 7 dB at Channel 68?
- C) Minus 2.3 dB at Channel 14 and plus 2.3 dB at Channel 69?
- D) Plus 2.3 dB at Channel 14 and minus 2.3 at Channel 69?

New SBE Certification Achievements CONGRATULATIONS

APRIL 2012

who have maintained the SBE certification continuously for 20 years may be granted Life Certification if so requested. All certified nted Life Certification if they so request. If approved, the person will continue in his/her current level of certification for life.

Certified Broadcast Television Engineer[™] (CBTE[®]) Willie Smith, Raeford, N.C. – Chapter 93 Certified Broadcast Networking Technologist® (CBNT®) Willie Smith, Raeford, N.C. – Chapter 93

Certified Broadcast Technologist[®] (CBT[™]) Terry James, McLeansboro, Ill. Jon Morgan, St. Charles, Ill. - Chapter 26 Paul Yonge, Syracuse, N.Y. - Chapter 22

gineering or related technologies experience in radio and/or television. The candidate must be currently certified on the

Kenneth Tankel, Malvern, Pa. - Chapter 18

Certified Audio Engineer® (CEA®) Seth Morth, Marietta, Pa. – Chapter 41 8-VSB Specialist [™] (8-VSB [™]) Brad Jurrens, Green Bay, Wis. – Chapter 80 Certified Broadcast Networking Technologist (CBNT) William Cabral, Jacksonville, Fla. – Chapter 7 Aaron Gauger, Raleigh, N. C. – Chapter 93 Bryan Gordon, Atlanta, Ga. – Chapter 5 Mark Watson, Austin, Texas – Chapter 69	Certified Broadcast Technologist (CBT) Aaron Read, Santa Barbara, Calif. – Chapter 47 Lamonte Tyler, Baltimore, Md. – Chapter 37 Certified Television Operator® (CTO®) Zero DeLoach, Tuscaloosa, Ala. – Chapter 68 Horace Pearson, Richmond, Va. – Chapter 60 Ricardo Velez, Concord, Calif. – Chapter 40
Certified Broadcast Technologist (CBT) Thomas Belcher, II – Mt. Hope, W. Va.	Certified Broadcast Networking Technologist (CBNT) James Blackford, Evansville, Ind.
CLEVELAND INSTITUTE OF ELECTRONICS	Kevin Lapham, North Port, Fla. – Chapter 39
Mark Pace, Carrollton, Ill. – Chapter 55	Jim Shryne, Tacoma, Wash. – Chapter 16
tion, point verification through local chapters and national Certific Veronica Mazuca, San Marcos, Texas – Chapter 79 David Miscia, Framingham, Mass. – Chapter 11 Rick Morris, Wilmitte, III. – Chapter 26 Scott Nielson, Kaysville, Utah – Chapter 62 Larry Rixman, Louisville, Ky. – Chapter 35 Stephen Simmons, Sitka, Alaska – Chapter 89 Tom Wolfersberger, Pembroke Pines, Fla. – Chapter 53 Certified Broadcast Television Engineer (CBTE) 8-VSB Specialist Michael Hansen, Belgrade, Mont. – Chapter 6 Robert Lewis, Park City, Utah – Chapter 62 Certified Broadcast Television Engineer (CBTE) 8-VSB Specialist Michael Hansen, Belgrade, Mont. – Chapter 6 Robert Lewis, Park City, Utah – Chapter 6 Mario Hieb, Salt Lake City, Utah – Chapter 6 Mario Hieb, Salt Lake City, Utah – Chapter 131 Thomas Taylor, Boise, Idaho – Chapter 131 Thomas Taylor, Boise, Idaho – Chapter 135 Charles Youngs, Atlanta, Ga. – Chapter 5 Certified Broadcast Technologist (CBT) James Bowman, Jr., Minot, N.D. – Chapter 132 William Dobbs, Hope Mills, N.C. – Chapter 131 Peter Fountain, Highland Ranch, Colo. – Chapter 131 Peter Fountain, Highland Ranch, Colo. – Chapter 25 Hexekiah James, Hometead, Fla. – Chapter 25 Hexekiah James, Hometead, Fla. – Chapter 53 Stephen Lloyd, Fort Meade, Md. – Chapter 132 Michael Mick, P. E., Gurnee, III. – Chapter 26	cation Committee approval and/or met the service requirement. Michele Muller, San Mateo, Calif. – Chapter 40 Kevin Rotz, Tripoli, Iowa – Chapter 55 John Tucker, Sachse, Texas – Chapter 67 Stephen Tuzeneu, Abilene, Kan. – Chapter 3 Certified Television Operator (CTO) Matthew Antalek, Philadelphia, Pa. – Chapter 140 Stanley Armstrong, Rocky Mount, N. C. – Chapter 93 Anthony Bankston, Los Angeles, Calif. Jeff Barefoot, Woodbridge, Va. Roman Binzburg, Los Angeles, Calif. Graig Claytor, San Diego, Calif. – Chapter 36 David Corpuz, Aurora, Colo. Pamela Eason, Phenix City, Ala. Jerod Getz, Grants Pass, Ore. – Chapter 141 Dale Jones, Johnson City, Tenn. Debbie Kostello Dixon, Washington, N.C. Marla Nefflen, Liverpool, N.Y. Bill Sherwood, Tulsa, Okla. – Chapter 56 Urban Stiess, Los Angeles, Calif. – Chapter 47 Steven Thomas, Little Rock, Ark. Certified Radio Operator (CRO) Robin Bolze, Virginia Beach, Va. Alex Gonzalez, Maywood, Calif. Willis Payne, Jr., Milwaukee, Wis.

ITHACA COLLEGE

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KENT STATE UNIVERSITY Casey Braun, Streetsboro, Ohio Jorge Delarosa, Kent, Ohio Andrew Paulsen, Kent, Ohio

Tyler Newhouse, Ithaca, N.Y. Brian Schieders, Kent, Ohio Ed Smith, Kent, Ohio

Andrew Joseph, Ithaca, N.Y.

Matthew McCarthy, Ithaca, N.Y.

Cassandra Medcalf, Ithaca, N.Y.

Society of Broadcast Engineers





travels to

SBE Meeting Locations

Visit http://www.sbe.org or see the chart below for more information about the 2012 NAB Show and detailed information about events.

SBE Schedule of Events

Saturday, April 14

Ennes Workshop 8 a.m.-5 p.m. Conference registration required LVCC South Hall. 2nd floor. S225

Certification Committee Meeting 6:30-11 p.m. Conference Room 12

Sunday, April 15

SBE Board of Directors Meeting 8:30 am-12 p.m. Conference Rooms 11, 12

Education Committee Meeting 3 p.m.-4:30 p.m. Conference Room 6

Tuesday, April 17 SBE Certification Exams 9 a.m.-12 p.m. Conference Rooms 9 & 10

Frequency Coordinators Meeting 10 a.m.-12 p.m. Conference Rooms 13, 14

SBE Spring Membership Meeting 5p.m.-6 p.m. LVCC Room S225





MEETING from page 1

from 5 to 6 p.m. in Room S225 of the Las Vegas Convention Center (IVCC). The first 100 members in attendance will receive a commemorative SBE logo pen. In addition, everyone in attendance will have a chance to win one of three \$25 dinner gift cards and one lucky winner will receive a \$250 gift card to Best Buy. The SBE Membership Meeting is sponsored by Vislink Broadcast. In addition to sponsoring the meeting, the SBE Sustaining Member has also made a generous \$500 donation to the scholarship fund of the Ennes

Educational Foundation Trust. The SBE maintains an active exhibit booth during the NAB Show. Booth L29, located on the second floor Lobby of the LVCC South Hall, will feature broadcast technical books from well-known publishers and those within the broadcast industry. Members are able to renew their membership at the booth and the society also accepts new membership applications during the show. The SBE logo items including shirts, hats, decorative microphones and other items are available for purchase. Information is available about society services including certification, education, JobsOnline, Resume Service, insurance coverage and sample contracts for use by contract engineers.

The SBE is proud to partner with the NAB to present the annual NAB Broadcast

Engineering Conference. Saturday, April 14 through Thursday, April 19 dozens of technical papers that cover the spectrum of broadcast and media technology are presented. As part of the conference, the society's Ennes Educational Foundation Trust, in cooperation with PBS, presents the Ennes Workshop on Saturday.

The SBE has arranged for special show registration discounts for members who are



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SBE Booth Hours

Sunday 2-4 p.m. Monday 9 a.m.-6 p.m. Tuesday 9 a.m.-5 p.m. Wednesday 9 a.m.-6 p.m. Thursday 9 a.m.-2 p.m.

SBE Booth Location

LVCC South Hall Lobby Booth 29 near the entrance to the second floor exhibit hall. See the SBE web site, www.sbe.org for a floor plan indicating the booth location.

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On Tour. This is SSL.

The SBE meetings during the NAB Show are held at the Las Vegas Hotel and Casino (LVH) unless otherwise indicated. Meetings and events that take place in the Las Vegas Convention Center (LVCC) are indicated.

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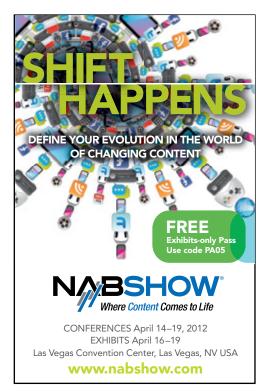
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Booth OE2354



not employed by NAB member companies. The SBE Partner Rate, which is \$100 off the NAB non-member rate for either the Smart Pass or Flex Pass registration, or a free Exhibits Only pass, are available. Visit the SBE website, www. sbe.org, and click on the NAB Show icon to register using the special codes. A Smart Pass, Flex Pass or conference day pass is required for the annual Ennes Workshop.



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EDUCATION UPDATE

by Kimberly Kissel **SBE Education Director** kkissel@sbe.org

Society offers online RF safety training

make radio frequency safety training an important requirement for organizations and employees. The Society of Broadcast Engineers continues its commitment to offer safety training with the SBE RF Safety Course by Richard Strickland of RF Safety Solutions.

The three-hour course takes place Wednesday, May 24 from 2:30-5:45 p.m. ET. and is a cost- and time- effective way to offer proper training to employees and contractors.

Topics include biological effects of RF radiation and the distinct differences between RF radiation and ionizing radiation; FCC

Safety concerns and contractor requirements and OSHA regulations; workplace hazards; transmitter sites; SNG and ENG trucks.

> A new section on how to prove compliance at a broadcast site is designed specifically for broadcast station personnel. The SBE recommends this course for chief and assistant chief engineers, transmitter site engineers, ENG and SNG maintenance personnel and management that need to have an understanding of RF safety issues and regulations.

> The cost for the course is \$85 for members of the SBE and \$125 for non-members. For more information and to register, visit the SBE website, Education pages. For more



top Richard Strickland of RF Safety Solutions monitors radio frequency on June 17, 2009. The SBE and Strickland have joined to present a webinar on RF Safety Wednesday, May 24.

right Richard Strickland wears a safety harness before work in a bucket truck. Strickland fixed a problem with a large billboard that was picking up energy from a high power AM radio station

information on Richard Strickland and RF Safety Solutions, visit www.rfsafetvsolutions.com.

Computer networking webinar prepares examinees for CBNT

Broadcast Networking Technologist exam are encouraged to take the SBE University course Computer Networking for Broadcast Engineers.

The course covers a broad array of topics to assist the broadcaster in passing the Certified Broadcast Networking Technologist exam. There are several guiz questions at the end of each chapter to help the student ensure that he or she understands the material.

This course covers fundamental concepts of computer networking and includes computer topologies, both physical and logical, media types, the OSI model, and local area networking. In addition, Ethernet, TCP/IP and

Engineers preparing for the SBE Certified other current computer networking protocols are covered. Hardware, such as switches and routers, will be covered and software such as VLAN, VPN, and NAT as well. Some basic troubleshooting, security, and administrative procedures are also reviewed.

Paul Claxton, CPBE, CBNT, the chapter and certification chairman for Chapter 131, wrote this course for the SBE. Claxton is a retired US Navy Master Chief Petty Officer and has been a society member for more than ten years. He holds certifications from Novell, Microsoft, CompTIA and SANS in various computer networking, security, and administration areas and has presented IT subject papers at the the SBE website at www.sbe.org.

NAB Show engineering sessions. When asked to complete an anonymous evaluation of the course, a student said, "The Computer Networking SBE University Course is an absolute must for the broadcast engineer who is maintaining the business office AND the

computerized file based master control." The cost for this course is \$99 for members of the SBE and \$139 for non-members. Students have access throughout the course's existence, including any future updates. This course is available on-demand from SBE University. To enroll for this or any course on SBE University, visit the Education section on

Webinars by SBE presents 'AM Directional Antenna Modeling'

With the advent of FCC-permitted AM directional antenna performance verification using moment-method computer modeling, broadcast engineers now have a new and powerful tool at their disposal. Webinars by SBE presents, "AM Directional Antenna Modeling" on May 10 from 2 to 5 p.m. EDT.

Oualifying arrays can be modeled and adjusted to the calibrated model parameters in lieu of all the labor, time and uncertainty of adjusting and proofing them using the old cut-and-try method employing field intensity measurements. This SBE webinar provides a detailed overview of the modeling process, including base impedance matrix and sample system calibration measurements, model construction and calibration and derivation of operating parameters from the calibrated model. The FCC requirements for moment-

10

method license applications are also covered. Presenting this webinar is Cris Alexander, CPBE, AMD, DRB. Alexander is the director Education section on www.sbe.org.

of engineering at Crawford Broadcasting Company. At the start of his career in Amarillo. Texas, Alexander worked to obtain an FCC First Class Radiotelephone License, while he worked in station engineering departments. Alexander moved to Dallas/Fort Worth, where he worked first in television and then radio, landing in his present position in 1984. The webinar cost is

\$79 for SBE members: \$99 for non-members. For more information and to register, visit the

Who will be the next SBE Engineer of the Year?



Society introduces new publication design, fellowship opportunities through social media

With this issue of The Signal, we debut a fresh new look and layout that is not only pleasing to the eve but I think you will find it easier to read. I hope you like it and continue to stay in touch with society news through The Signal. Our thanks goes to Hannah Trowbridge, communications manager at the SBE national office, who created the new design. The new look for the publication is one of a number of changes to the society's communications plan.

Social Media

In the last two years, the SBE has entered into the realm of social media with a LinkedIn page, a Facebook

page and group, and with Twitter. Joining that stable of social

media outlets is the new SBE membership blog. Followers of the SBE blog are connected to information from the SBE national office about new developments in membership, chapter news, certification, education, regulatory issues, the jobs list and discounted technical books. Visit the blog at http://blog.sbe.org or use the link to the blog on the SBE website homepage.

More than 3,500 people are members of the SBE LinkedIn group. This is a closed group for members of the SBE and the industry. The SBE Facebook page allows visitors to see society updates and photos, while the SBE Facebook group allows only members of the SBE, who request to join the group. Anyone may visit

PECENA from page 3

Engineering Extension Service, the University of Texas Continuing Education Program in the College of Engineering, and the Center for Distance Learning Research at Texas A&M in addition to his professional duties. Today, Pecena is the assistant director of

educational broadcast services in the Office of Information Technology at Texas A&M

Society's 2011 financial year in review

completed 2011 with net revenue from all operations of \$-42,005. Net revenue from cash operations only, was -\$52,808. Gross income from all sources was \$669,746 while expenses were \$711,751. The value of the society's medium and long term investments as of December 31, 2011 was \$1,048,776, which was \$1,307 greater than at December

The Society of Broadcast Engineers, Inc. 31, 2010. The SBE total assets as of December 31, 2011 were \$1,092,288, a decrease of \$45,760 from 2010. A percentage breakdown of the society's income and expenses is depicted in the accompanying charts. A financial statement will be published in the June issue of The Signal, following completion of the society's annual audit.

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More than 3.500 people are members of the SBE LinkedIn group.

To subscribe to any of these three email lists or the SBE social media outlets, click on the Social Media link under the Membership category on the SBE website. Creating productive professional relationships with others in the broadcast engineering field and staying abreast of new developments are two primary benefits of membership in the SBE. The society has created these platforms to help you realize those benefits. I hope you will take advantage of these tools. **Sustaining Membership Milestones**

I also want to recognize the advertisers whose products and services appear in The Signal each issue. I hope you will consider these companies when making purchasing decisions and let them know you saw their ad in The Signal. Just over ten years ago, the SBE began recognizing companies that have been Sustaining Members of the SBE

University. He serves as the director of engineering ambitions is to locate a retired Collins or Gates AM broadcast transmitter and restore to operation on the 160m AM bands. In addition, he has an extensive woodworking shop in a 1500 square foot building. Pecena and his wife, Slyck, live on 8 acres in southwest Brazos County, Texas. Pecena's session at the Ennes Workshop begins at 8 a.m. and again at 9:05 a.m. in the When he is not working, Pecena considers IVCC. To register, visit the SBE website.

of TTVN: The Enterprise Videoconference and Data Network serving the Texas A&M University system and public broadcast stations KAMU-TV and KAMU-FM. He is responsible for leading technology implementation within the broadcast facilities and over 150 data and video sites throughout the Texas A&M University system. his main hobby to be amateur radio. One of his



@SBEorg on Twitter to see recent posts.

The society also maintains several active email discussion groups where members are able to send and receive messages to other members of the group. Members of the SBE may subscribe to any of these discussion groups:

- SBE Roundtable, an ongoing discussion about engineering and the SBE

- SBE Chat, a general topic discussion forum for members of the SBE

- SBE Exchange, continuous discussion about the Emergency Alert System, open to anyone.

FOCUS ON SBE by John L. Poray, CAE SBE Executive Director iporav@sbe.org

for 25 years. Of the 124 current sustaining members. 14 have now reached that milestone. I would like to recognize four of those members that have now reached 35 years of membership. They include Continental Electronics, Harris Broadcast, Moseley Associates and Tektronix. Continental Electronics, the longest tenured SBE Sustaining Member, has actually reached 36 years. These four companies are familiar names to anyone in broadcasting and we are proud to have them with us. We express our sincere thanks to them for their consistent support of the SBE membership since the mid-1970s.

Visit With SBE Members at NAB

For those of you attending the NAB Show in Las Vegas, I hope you will stop by the SBE booth in the Las Vegas Convention Center. Officers and members of the national board, the national certification committee and national staff will be there to greet you. Plan to attend the society's membership meeting Tuesday, April 17. It is a great opportunity to meet old friends as well as new people. The meeting sponsor, Vislink Broadcast, has again made it possible to give away nice gifts and prizes. I hope to see you there.





MARK YOUR GALENDAR

CERTIFICATION EXAM SCHEDULE

Dates	Location	Application Deadline
June 1-11	Local Chapters	April 13
Aug. 3-13	Local Chapters	June 1
Nov. 2-16	Local Chapters	Sept. 14

NAB SHOW

See page 8 for booth and meeting details. April 14-19 in Las Vegas, NV

ENNES WORKSHOP

El Paso, Texas May 18 - hosted by Chapter 38 Cleveland, Ohio June 13 - hosted by Chapter 70

MEMBERSHIP DRIVE

Deadline to recruit new members and be entered into the prize drawing May 31

SBE NATIONAL AWARDS Nomination deadline June 15

ENNES SCHOLARSHIP Application deadline July 1

SBE LEADERSHIP **DEVELOPMENT COURSE** July 31-August 2 in Atlanta, Ga.

WEBINARS BY SBE

"TV White Space Devices & Wireless Microphones'

May 2 from 2-3 p.m. EDT nembers - FREE, thanks to Shure; non-members - \$39

"AM Directional Antenna Modeling" May 10 from 2-5 p.m. EDT members \$79; non-members \$99

SBE RF Safety Course May 24 from 2:30-5:45 p.m. EDT members \$85; non-members \$125

"IPv6 for Broadcasters" July 11 from 2-3:30 p.m. EDT mbers \$49; non-members \$69

BOARD from page 3

representative of an SBE Sustaining Member. All candidates must be in good standing, hold a current engineering-level SBE certification and must maintain the certification through all terms of office.

Members of the board are expected to attend Powell, Ohio, gary.liebisch@nautel.com, two in-person meetings each year; in the spring (740) 917-5699. during the NAB Show in Las Vegas and in the fall, during the SBE National Meeting. Board not on the nominations committee's slate, may members may be appointed by the president to chair or serve on a national committee. be added to the ballot if nominated by ten or Officers are also expected to attend two inperson meetings of the executive committee in January and June. Additional meetings held via vote online in the summer of 2012. Ballots are mailed only to members who have opted conference call for the board and executive committee may be scheduled at a later date. out of online voting. All ballots, whether cast

Members interested in running should contact one of the following members of the nominations committee by phone or email.



The trust offers scholarship and educational programming and grants that benefit broadcast engineering and the broadcast engineer. Submit tax-deductible donations, payable to the Ennes Educational Foundation Trust, to the Society of Broadcast Engineers, 9102 N. Meridian St., Suite. 150, Indianapolis, IN 46260.

more voting members.

Thank you to the following supporters for their scholarship funds contributions:

Harold Ennes Scholarship Michael Baker, Glen Burnie, Md. John Batson, Birmingham, Ala. Lawrence Behr, Greenville, N.C. Peter Boyce, New Albany, Ind. Stuart Casteel, Ukiah, Calif Hai-jong, Chon, Woodbridge, Conn. Jorge Conde, Guayama, Puerto Rico Scott Curts, Aurora, III. Edward Damerel, Richmond, Va. Stephen Davis, Coweta, Okla. Alan Eng, Oakland, Calif. Barry Grossman, Hoboken, N.J. Steven Hagerty, Sacramento, Calif. Terry Harper, Auburn, Ala. Kevin Hornberger, Plainfield, III. Peter Magee, Poland, Maine

Jerry Olson, Cheney, Wash. Robert Orban, Belmont, Calif, James Pollock, Mount Laurel, N.J. Mark Richer, McLean, Va. Bradford Scott, Cincinnati, Ohio Christopher Thomas, Vienna, Va Richard Thomas II. Okemos. Mich Michael Waldman, Chesterfield, Mo. Thomas Wimberly, Bakersfield, Calif. Lawrence Behr, Greenville, N.C. Vislink Broadcast, North Billerica, Ma.

Robert Greenberg Scholarship Lawrence Behr, Greenville, N.C. Scott Curts, Aurora, III. Steven Hagerty, Sacramento, Calif. Thomas Weber, Indianapolis, Ind. Russell Harbaugh, Southfield, Mich. Thomas Wimberly, Bakersfield, Calif. William Harris, Albuquerque, N.M.

Rick Levy, Cambridge, Ma. Milford Smith, Jr., Lawrenceville, N.J John Strahler, Santa Barbara, Calif. Ernest Sutton, Jr., Sweetwater, Tenn, Thomas Weber, Indianapolis, Ind. Thomas Wimberly, Bakersfield, Calif

Youth Scholarship

- Raymond Benedict, CPBE, nominations

- Ted Hand, CPBE, 8-VSB, AMD, DRB,

- Gary Liebisch, CPBE, 8-VSB, AMD, DRB

The committee's slate is submitted to the

Members will access ballots via email and

electronically or by mail, must be received at

the national office by 4:30 p.m., ET, August 28.

national office on April 30. Eligible members,

committee chairman. Columbia. Md.,

Charlotte, N.C., ted.hand@coxtv.com, (704)

rcbenedict@cbs.com or (202) 457-4518

335-4732

Alfred D'Alessandro, Sea Girt, N.J. even Hagerty, Sacramento, Calif John Harrington, Modesto, Calif. Mark Phillips, Beacon, N.Y. Matthew Saplin, Niskayuna, N.Y.



Rick Singer, chief engineer, US Department of State/Office of Broadcast Services in Washington, D.C. Society member since 1996. Getting Started: I joined adult movie makers club in

Union, N.J. when I was 13. Let me rephrase that. I don't mean that they made adult films. They were my first mentors and were blue-collar workers that collected movie making equipment. Several let me use the gear to make 8mm and 16mm films and introduced me to repairing the electronics associated with double system audio recording and synchronization.

After graduating NYU film school in 1978, I drove out to Hollywood and lived out of a van until I got a job transferring Nagra 1/4" audio to 35mm and 16mm mag film. I then took a job as a courier for the largest Hollywood movie trailer production house, which gave me the opportunity to explore the back lots of Universal, Warner, MGM, and Fox. Then I worked at film labs conforming negatives to work prints, doing optical color correction and running an optical printer. I went to Cal State LA for electrical engineering while working

nights during the early '80s and made the transition into television

CHAPTER SPOTLIGHT

by Tony Roccanova, SBE Chapter 48 chairman

Chapter 48 offers fellowship, education, diversity

SBE Chapter 48 members have a long collective resources to become a leading history of volunteer service to the society and the local broadcasting community. The chapter continues to provide unparalleled camaraderie to a vast area of broadcast engineers thanks to the presence of society frontrunners and alliance with the local SMPTE chapter.

Early members worked closely with Jefferson County, Colo., home to the majority of the Denver area's TV and FM transmitters, to create a master telecommunications plan and master antenna system for Lookout Mountain. Several members were instrumental in the creation of the earliest frequency coordination databases, a tradition that continues today thanks to the efforts of Jim Schoedler, the local frequency coordinator, who works tirelessly during NFL seasons and major events including the 2008 Democratic National Convention.

Three chapter members have gone on to serve on the National SBE Board of Directors including Bill Harris, Paul Montova and Fred Baumgartner. Baumgartner remains active with the Ennes Trust and was named the SBE Educator of the Year in 2008-09. Chapter member Cris Alexander, was named the SBE Engineer of the Year in 2007.

In 1999, SBE 48 and the Rocky Mountain Section of the Society of Motion Pictures and Television Engineers (SMPTE) pooled their

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provider of information and fellowship among broadcast engineers in the Denver metro Members of Chapter 48 tour the Lake Cedar transmitter site in July 2008 in Denver, Colo. area. While both organizations Chapter members and guests toured the facility after the annual picnic on Lookout Mountain. retain their charters with their respective national informational programs annually. Recent meeting topics included Using IP Networks for organizations, the two groups collaborate to HD Video Transport, The Impact of IPv6 on host meetings, seminars, and events and jointly Broadcasters, CALM Act Solutions, and a tour of produce a single monthly newsletter. Board the Cable Labs research and development facility members from both groups work together to steer the organization as a whole and maintain a in Louisville, Colo. In addition to programs, the joint website, www.smpte-sbe48.org. chapter holds several well-attended annual events including a February banquet in which the Like many other chapters, the Denver chapter's founding members were primarily chapter honors an individual or organization for radio engineers who gathered at a local studio to informally discuss their ideas. The collaboration between the organizations has amongst the towers on Lookout Mountain, and allowed the chapter to grow into a diverse group a full day of technology presentations centered of engineers from various disciplines including around a unified theme. In 2009, the Boot Camp traditional television and radio broadcast, cable, satellite, and new media disciplines. The event was presented as an Ennes Workshop

their contributions to the broadcast engineering community, a July picnic which takes place a November Technology Boot Camp featuring under the auspices of the SBE national office. diversity of the chapter's membership allows us In October of 2012, Chapter 48 will once to attract a wide array of seminar presenters again be at the forefront of the industry and and a generous amount of support from local proudly welcome the SBE National Meeting and national corporate sponsors. With the help to Denver. This event is combined with the of those sponsors, the chapter recently began an initiative to encourage SBE certification and chapter's annual Boot Camp and the Rocky started to reimburse testing fees to its members Mountain Audio Video Expo, an annual regional trade show, which attracts over 1500 attendees. who successfully pass SBE certification exams. The chapter typically presents eight to 10

THE signal

engineering full time. When I moved to D.C. at the end of '83, I was fortunate to find opportunities in the new linear post houses. I owe a lot to what I learned from my colleagues in the engineering department at WTTG-TV. Focal Point: I appreciate what SBE has done with the certification program, which helps by credentialing of prospective hires for theoretical and practical knowledge, while not discriminating against those who are autodidactic. In health care, curriculum leading to an MD degree is designed to provide a medical education that prepares graduates for residency training, which prepares them for continuous learning. Same thing applies for academic engineering. You're training to be continuously self-trained. Pictured Here: I am shown managing the upgrade of the US Department of State television operations

center from 480i to 1080i. Space in the DoS headquarters building is even scarcer than funds for equipment acquisition, we are undertaking the upgrade of the 24/7 operation in place, without relocation. "It's like refitting a seagoing vessel while it's underway."



SUSTAINING MEMBERS Support the companies who support the SBE and the industry

ADC Telecommunications Inc. • 1998 Anne-Marie Gunderson (952) 917-3072 Fiber and Copper Interconnect nic Services (AES) • 2012 Advanced Electronic Services (AES Eda Gray (336) 719-0755 Ext. 142

American Tower Corporation • 2000 Peter A. Starke (781) 461-6780 Broadcast Tower Development/ Construction/Management Anton/Bauer Inc. • 2004 Kyle Dann (203) 929-1100 Manufacturer Portable Power Systems Audemat-Worldcast Systems Inc. • 2000 Christophe Poulain (305) 249-3110 Control Manufacture AVCOM of Virginia, Inc. • 2010 Warren "Buck" McElfrest (804) 794-2500 ext. 312 ectrum Analyzers Avid Technology • 2011 Bill Barton (978) 640-4020 Broadcast Products and Services Belden Electronic Division • 1991 Steve Lampen (800) 235-3361 Cable and Connectivity Bexel • 2009 John Root (818) 565-4314; Calrec Broadcast and Audio Consoles Bracke Manufacturing LLC • 2012 Lawrence Pasternack (949) 756-1600 RF & Microwave Components Broadcast Electronics Inc. • 1978 Ray Miklius - Studio Products Tim Bealor - RF (217) 224-9600 Radio Equipment Manufacturer Broadcast Engineering Magazine • 1984 Bradley L. Dick (913) 341-1300 nal of the Broadcast Industry Broadcast Microwave Services Inc. • 1997 Jim Kubit (805) 581-4566 Manufacturer: Transmitters, Receivers, Antenna Systems Broadcast Supply Worldwide • 1986 Shannon Nichols (800) 426-8434 Audio Broadcast Equipment Supplie Broadcasters General Store • 2004 Buck Waters (352) 622-7700 Broadcast Audio Video Distributor Canon USA Inc. • 1985 Larry Thorpe (201) 807-3300, (800) 321-4388 adcast Lenses & Transmission Equipment Cavell, Mertz & Associates Inc. • 2011 Gary Cavell (703) 392-9090 Consulting Services Communications Laboratories • 2008 Jared Maynard (321) 409-9898 Emergency Management Network Comrex Corporation • 1997 Chris Crump (978) 784-1776 Audio codecs & Telephone Interface Products Comsearch \bullet 2004 Tim Hardy (703) 726-5651 Frequency Coordination Services Content & Communications World (CCW) • 2006 Michael Driscoll (203) 371-6322 HD World, 3D World and SATCON Continental Electronics Corporation • 1976 Michael Troie (800) 733-5011 AM & FM IBOC Transmitter Dialight Corporation • 2006 US Headquarters (732) 919-3119 FAA Obstruction Lighting, L.E.D. Based Dielectric Communications • 1995 Ioe Zuba (609) 256-8190 or Matt Leland (207) 655-8139 TV & FM Broadcast Products Digital Alert Systems, LLC • 2005 Bill Robertson (585) 765-1155 Emergency Alert Systems DSI RF Systems, Inc. • 2010 Judy Mueller (732) 563-1144 RF Service/Installation/Products du Treil, Lundin & Rackley, Inc. • 1985 Jeff Reynolds (941) 329-6000

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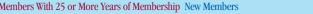
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