Bimonthly Publication of the Society of Broadcast Engineers



Volume 34, Issue 2 • April 2021 www.sbe.org

Recruit a New SBE Member During the Drive

nce again, the Society of Broadcast Engineers is conducting a membership drive. The annual drive is an effort to recruit new members to the society, and you can benefit from your effort as well.

Recruit a new member during the Member Drive, and you will be entered into the drawing for prizes donated from our Sustaining Members and the SBE. If you recruit a new Sustaining Member, you'll earn five entries into the prize drawing. And if you recruit three or more Regular or Associate Members or one Sustaining Member you will also receive an upgrade to SBE MemberPlus.

You already know the benefits of being part of the society, so share it with your colleagues. The annual SBE Membership Drive began March 1, so recruit someone now through May 31 to be eligible to win a prize. The grand prize is airfare and hotel to attend the SBE National Meeting, planned to be held during the 2021 NAB Show in Las Vegas, Oct. 9-13.

As a further bonus, for every new member you sponsor you will receive \$5 off your 2022 dues (up to \$25). And don't forget that if you recruit three or more new members, your membership will be upgraded to SBE MemberPlus.

SBE Sustaining Members who have contributed prizes are noted on page 15. Start recruiting now, and make sure your recruits list your name on their SBE membership applications so you get the credit. Details at sbe.org/drive.



See the list of prize donors on page 15.

Still Time to Renew Your SBE Membership

JOHN Q MEMBER CPBE AMD, ATSC

2021 MEMBERSHIP CARD

3/31/2022

8675309

Tal

1964

Senior

t is still not too late to renew your membership in the Society of Broadcast Engineers and retain your membership benefits. Those in the Member, Senior, Student, Associate and Fellow membership categories may renew online at sbe. org. Click on "Renew Membership" in the upper right-hand corner of the web-OF BROADCAST ENGINEERS

site home page (or the hamburger drop-down menu on a mobile device). The online system is available 24/7, is secure, and accepts Visa. MasterCard and American Express. The svstem automatically generates a receipt, sent

to your email address. You will need your member number and website password to access the renewal system, but if you don't have them handy, there is an automated retrieval system available to you on the renewal page.

When renewing, consider joining more than 1,000 fellow SBE members who have

chosen the SBE MemberPlus option over the past year. For \$175, the SBE Member-Plus option provides all of the benefits of traditional membership, plus access to all archived SBE webinars and all new SBE webinars produced through March 31, 2022. That's more than 100 webinars

> covering a broad range of broadcast/media technology, regulatory and safety topics.

You may also renew your membership by mail, completing and returning the renewal form and vour payment to the SBE national of-

fice: Society of Broadcast Engineers. 9102 N. Meridian Street, Suite 150, Indianapolis, IN 46260; or by fax at 317-846-9120.

Traditional and MemberPlus Members

Membership renewal was due April 1. SBE By-laws provides for a three-month grace period (extends through June 30). To those members who chose the SBE MemberPlus option in 2020: If you did not renew by April 1, be aware that your SBE MemberPlus option benefits ended on April 1, 2021, and your membership was automatically converted to traditional membership for the duration of the grace period. If you renew during the grace period (or after), you can restore your free access to all SBE webinars by taking the SBE MemberPlus option.

THIS ISSUE

- **4** Letter from the President
- 5 C-Band Repack
- **6** Certification Recognitions
- 8 Chapter Websites
- 10 The Public File
- **12** Shipping Container Sites
- 14 Member Spotlight

QComm stands for Quality Behind the Scenes.



Covered or not? That is the question. That's a pretty big gamble with a multi-million dollar project.

- Field Coverage Verification (CV) delivers recorded, visible data within +/- 1dbu
 - o Actual data vs predicted
 - o Immediate pre-liminary reports
 - o Final reports within days, not weeks
- Confirms system's operating integrity and FCC compliance
 - o Identify Burn Outs before catastrophe (interior & exterior)
 - o Early detection of Nitro Leaks
- Provides tools to accurately and effectively troubleshoot
 - o Unparalleled data collection software and reports
 - o Certified pilots and proprietary training
 - o Easy to digest reports and long-term maintenance programs available.



816-267-8141

Phil Larsen

YOUUUUU'RE OUT!!!

Don't get shut out by FCC's accelerated closeout for PH 0-5

- Multiple auditing agencies; FCC, GAO
- Approvals already rescinded by FCC
- 10% onsite audits possible thru 2023 100% paper audit thru 2033
- Potential criminal investigations/charges without proof of vendor payments

Be prepared with a comprehensive Closeout Package (COP) by QComm!

- Complete project documentation, not just invoices
- Reviewed by an AFCCE Technical Consultant
- Problem areas identified early
- 100% reimbursable

816-617-6012

Nick Solano





HAVE THEY MADE CONTACT? C-BAND is real.

Did you know you can SELF-PERFORM and be REIMBURSED? Yes, engineering, design and installation are all reimbursable by the FCC. The FCC has three ways to REBAND:

- LUMP SUM
- CARRIER Direct you just cooperate
- SELF-PERFORM all or part and reimbursed 100%

(Ask yourself ONE question, Which of these three has your best interest in mind?)

QComm has participated in each and every FORCED RELOCATION by the FCC!

- Understanding the stations legal choices
- Engineering and Design
- Installation
- PM and OPM
- FCC documentation & reimbursement processing

770-363-5974

Mark Fehlig, P.E., CPBE

Society of Broadcast Engineers **Board of Directors**

PRESIDENT Wayne M. Pecena, CPBE, 8-VSB, ATSC3, AMD, DRB, CBNE

Texas A&M University/KAMU | College Station, TX wpecena@sbe.org

VICE PRESIDENT Andrea Cummis, CBT, CTO WLVT-TV | Bethlehem, PA

acummis@sbe.org

SECRETARY

Kevin Trueblood, CBRE, CBNT WGCU Public Media I Estero, FL

ktrueblood@sbe.org

TREASURER

Ted Hand, CPBE, 8-VSB, AMD, ATSC3, DRB

Cox Media Group | Charlotte, NC thand@sbe.org

DIRECTORS
Steve Brown, CPBE, CBNT

Woodward Radio Group | Appleton, WI sbrown@sbe.org

Roswell Clark, CPBE, CBNT

Cox Media Group | Clearwater, FL rclark@sbe.org

Mark Fehlig, PE, CPBE, 8-VSB, ATSC3

Consulting Engineer | Walnut Creek, CA mfehlig@sbe.org

Kirk Harnack, CBRE, CBNE

Telos Alliance | Nashville, TN kharnack@sbe.org

Charles "Ched" Keiler, CPBE, 8-VSB, CBNE

HC2 Broadcasting/E Three Services | Ft. Lauderdale, FL ckeiler@sbe.org

Thomas McGinley, CPBE, AMD, CBNT

McGinley Enterprizes | Missoula, Mis

Geary Morrill, CPBE, CBNE

Alpha Media | Saginaw, MI gmorrill@sbe.org

Jason Ornellas, CBRE, CRO

Bonneville International | Sacaramento, CA jornellas@sbe.org

Chris Tarr, CSRE, AMD, DRB, CBNE

Magnum Media | Mukwonago, WI ctarr@sbe.org

Shane Toven, CPBE, CBNT

Educational Media Foundation | Antelope, CA stoven@sbe.org

Dan Whealy, CBTE

Quincy Media | Waterloo, IA dwhealy@sbe.org

Fred Williard, CPBE, 8-VSB, CBNT

Univision | Washington, DC fwillard@sbe.org

IMMEDIATE PAST PRESIDENT

James E. Leifer, CPBE

American Tower | Boston, MA jleifer@sbe.org

SBE NATIONAL STAFF

James Ragsdale | Executive Director jragsdale@sbe.org

Megan E. Clappe | Certification Director

mclappe@sbe.org Cathy Orosz | Education Director

corosz@sbe.org

Chriss Scherer, CPBE, CBNT Member Communications Director

cscherer@sbe.org

Debbie Hennessey Sustaining Membership Manager dhennessey@sbe.org

Scott Jones | Database Manager

kjones@sbe.org

RJ Russell, CPBE, ATSC3

Frequency Coordination Manager rirussell@sbe.org

The Signal is published bimonthly by the Society of Broadcast Engineers, Inc.;9102 North Meridian Street, Suite 150; Indianapolis, IN 46260.

@2021 Society of Broadcast Engineers, Inc.
Editorial content and design: Chriss Scherer, 317-762-9723, cscherer@sbe.org.
Advertising: Debbie Hennessey, dhennessey@sbe.org.

SBE is a registered trademark of the Society of Broadcast Engineers.

SBE National Office 317-846-9000 www.sbe.org

SBE Awards: Nominate Today!

Who will be the next SBE Engineer of the Year award recipient? It could be you, or it could be someone you nominate. This is the ninth year that the Chapter Engineer of the Year award re-

> cipients are nominated by SBE Chapters. The chapter honorees are then entered into con-

> > sideration for the Robert W. Flanders SBE Engineer of the Year award. Each chapter can establish its own criteria for the chapter award.

Individuals can also be nominated directly for the national award. For the national award, nominations need to be submitted to the National Office by June 15.



There are other honors as well. The James C. Wulliman SBE Educator of the Year; the SBE Technology Award; Facility Innovation of the Year; Best Technical Article, Book or Program by an SBE Member; Best Article, Paper or Program by a Student Member; and the Freedom Award are among the accolades. There are also a series of statistical awards.

Of the 13 awards recognizing chapters that are presented

each year, a local chapter or SBE member submit nominations for 10 of them. Many SBE members are highly qualified and deserving of recognition. Likewise, many chapters do an excellent job promoting the ideals and goals of the SBE. Please nominate these members and chapters so they can receive the recognition they deserve.

For more information about all the SBE National Awards, visit sbe.org/awards or contact Megan Clappe at the national office or by email at mclappe@sbe.org. Recognition by your peers is the highest honor. Honor your colleagues today.

Certification Question

Answer on page 6

What is a primary reason for installing a LAN?

- A. To perform backups
- B. To share resources
- C. To process records
- D. To access word processing programs



April 2021 -

LETTER FROM THE PRESIDENT

By Wayne Pecena, CPBE, 8-VSB, AMD, ATSC3, DRB, CBNE SBE President wpecena@sbe.org

Is it Radio, TV or Just Bits?

Technology has always changed for the broadcast engineer, although the rate of change has accelerated in recent years especially as broadcast technology has embraced the world of information technology in the broadcast technical facility. The familiar world of function-specific, dedicated-hardware boxes in our rack room has appeared as generic off-the-shelf IT boxes (servers) that provide the same functionality via specialized software. The broadcast engineer, now a broadcast information technology engineer, has his or her plate full with new ways of doing traditional things and new technology to matter to do those things.

The broadcast station and the broadcast engineer is commonly categorized by the broadcast content with which they are associated.
The Federal Communications
Commission licenses stations as AM, FM or TV broadcast sta-

tions, and the supporting technical staff become radio engineers or TV engineers by default. In some cases, the broadcast engineer may support all three broadcast station licenses.

You may have read in recent trade publications of Sinclair Broadcast Group/ ONE Media launching an ATSC 3.0-delivered audio services to the Seattle market. The audio services consisted of the audio streams from the four FM stations owned by Sinclair in the market plus 15 channels of over-the-top music streams provided by Stingray Music to form the STIRR XT digital audio services. This announcement offers a glimpse of how the industry might be changing. Some might discount as a passing fad, whereas the announcement might cause some AM or FM broadcasters to sit up straight in their chairs.

There is not likely cause for an immediate panic by the radio broadcaster of more competition in their space as a radio broadcaster. Whereas the audio service information may be broadcast today, there are probably only a handful of devices and individuals with those devices

New Job? Promotion? Recognition?
Get the recognition you deserve in Members on the Move
Send your news to to cscherer@sbe.org

that can actually receive the content. The industry saw the ONE Media MarkONE ATSC 3.0-enabled smartphone introduced last year. As more devices such as the MarkONE are in the hands of the consumer, the radio broadcasters might need to sit-up and take notice.

In another recent industry announcement, Sony and Pearl TV conducted mobile ATSC 3.0 reception. The test focus included consumer-oriented content reception as well as information oriented towards the autonomous-powered vehicle of the future. To me, this suggest the future automobile will have ATSC 3.0 reception capability, and decoding just a content stream of audio as well, only

"It is not the strongest of the species that survive, nor the most intelligent, but the one most responsive to change."

~ Charles Darwin

software. The industry has already seen AM radio reception capability removed from the automobile by some manufacturers. The potential of millions of ATSC 3.0 decoders deployed in the future is not that far-fetched.

The now broadcast IT engineer may now wonder how this works. Any time I see ATSC 3.0 mentioned, the virtues of high-resolution 4K ultra high definition video along with immersive 11.4 channel audio is the primary message to consumers. (Yes, 11.4 channel audio.) What maybe is not so prominent is the wide variety of audio decoding options offered by the ATSC 3.0 standard, which offers eight audio codec options. And of course an information stream may contain video as the content and another information stream containing the audio associated with the previous information stream. The Sinclair system chose the xHE-AAC codec, which provides stereo audio in 24 kb/s. ATSC 3.0 is all about bit allocation between services with varying robustness. The potential for multiple channels of audio content, plus 4K video content and data delivered to specialized applications become practical.

In the past, our roles were clearly defined by our broadcast content, whether radio or TV. In the not-too-distant future we remain broadcast engineers, but we simply broadcast digital information or

"bits." What the bits actually represent become somewhat irrelevant even as our traditional monitoring tools become inadequate. Our traditional and familiar tools such as the waveform monitor, the reference color monitor and audio monitoring take a backseat to an eye-pattern display to insure the information or bits broadcast can be recovered by the receiver, whatever that device might be.

The SBE and ATSC

Speaking of ATSC 3.0, the SBE ATSC3 Specialist Certification has launched, the first certification exams have been offered and the first ATSC3 Specialist Certifications have been conferred. Congratu-

lations to all SBE colleagues who have added the ATSC3 certification. If ATSC3 certification is of interest, let me recommend the Pearl TV Host Station Manual. Now in its 10th version,

this manual offers the best single ATSC 3.0 reference available today, whether you seek the SBE ATSC3 certification or you just want to expand your knowledge on the subject. Visit pearltv.com/station-resources for the manual.

The annual SBE Membership Drive is underway. The SBE needs your help to recruit a new Member, Associate Member or Sustaining Member by May 31, 2021. For each approved new member application you sponsor you will earn \$5 off your 2022 membership dues, up to \$25 and be eligible for the prize drawings. If you recruit three or more Regular or Associate Members, or one Sustaining Member, you will also receive an upgrade to SBE MemberPlus for the remainder of the 2021 membership period. Everyone becomes eligible for the Grand Prize consisting of airfare, two-night hotel accommodations at the SBE National Meeting planned to be held during the 2021 NAB Show in Las Vegas.

I personally want to know your suggestions, comments and concerns. Your feedback is essential to our collaborative effort to ensure the SBE meets our members career needs. Please reach out to me at wpecena@sbe.org or by phone at 979-845-5662 for a more personal exchange. Always, a sincere thank you to those I have heard from. In the meantime, stay safe, stay healthy and keep learning!



EDUCATION UPDATE

By Mark Johnson, CSRE Owner, LinkUp Communications mark@linkupcommunications.com

Timely Tips to Successfully Navigate the C-Band Repack

The assignment phase of the C-band auction is over, marking an end to what has been noted to be the highest-grossing spectrum auction in FCC history. In all, a grand total of \$80.92 billion in gross bids was raised.

Now the real work begins. All registered broadcasters in the top 46 markets must have the first of a two-step filter installation complete by Dec. 5, 2021. But, depending upon whether or not your network or station chose the FCC's lump sum option, the allocation of work looks vastly different.

Broadcasters who registered their antennas with the FCC and

did not choose the lump sum need not lift a finger to transition their network; they can expect visiting contractors by Intelsat or SES to carry out their respective transition plans.

However, broadcasters in those same markets who chose the lump sum option will need to either hire professionals or develop a detailed transition plan of their own.

It's All About the Details

Because the C-band repack is moving at warp speed, transition and installation details have often been glossed over at the FCC level, leading to confusion and assumptions within the broadcast community about what exactly is required.

So if you're tasked with successfully transitioning your network's C-band downlinks, we suggest your plan be as thorough and comprehensive as possible.

Evaluate Your Antenna

Before you even think about installing a 5G filter, take the time to complete a thorough checkup. Will the antenna need to be repointed? Can it be repointed? Do you need to install a new antenna?

For a proper evaluation, find the maximum rejection of the cross pole and document Eb/no, C/N and spectrum analyzer plots for transponders above and below the frequencies to be blocked by the new filter.

Authentic Filters Only

True 5G filters are uniquely designed to mitigate 5G's overwhelming signal. Because of this, there are less than a handful of vendors who are producing this filter according to SES and Intelsat's specifications – specifications required by the FCC. Be wary of filters that are marketed as 5G, but do not have the required isolation performance.

TV broadcasters in the top 46 markets will need a two-filter solution. The red filter will block 5G below 3820 MHz and allow transponders from 7 to 23 to operate between Dec. 5, 2021, and Dec. 5, 2023. After 2023, all downlinks will require the blue filter to allow transponders 16 to 23 to pass while blocking all frequencies below 4000 MHz.

Top 46 market radio broadcasters, the blue filter will do. Most

radio programs on SES-2, SES-11 and Galaxy16 are already above 4000. Because of this, you can feel confident installing the blue filter now.

Keep Track of a Tight Timeline

Throughout the entire C-band repack process, the one thing the FCC has made perfectly clear is its intention to stay the course. Neither a worldwide pandemic nor a mandated federal office shutdown has delayed the FCC's schedule for completing Phase One of the C-band repack. The appropriate filters must

be installed and operational by the end of the year. No exceptions.

After the Dec. 5, 2021, filter installation, only two deadlines remain:

A) 4000 MHz and below must be cleared for terrestrial usage nationwide by Dec. 5, 2023

B) Protection for Fixed Satellite Services will cease by Dec. 5, 2025

Capture Detailed Documentation

At C-band sites directed by the FCC's Clearinghouse, specific and detailed documents are required to be completed by technicians when installing the filters. These documents include information regarding the performance and efficiency of the equipment being installed. Routine audits of these reports are expected.

Webinars

We highly suggest broadcasters who are transitioning their C-band networks themselves collect detailed documentation, as well. Clear, concise documentation collected now may be the very thing that protects your programming from 5G later.

Just because your network, station or group chose the lump sum option does not mean you must handle the C-band transition plan alone. There are trained satellite specialists available that are very familiar with the ins and outs of the repack that can help.

To find a qualified satellite technology company, ask about their qualifications, their test equipment, determine if they are GVF certified or, at the least, passed the online testing mandated by SES.



Mark Johnson tests the performance of a 3.8m Comtech with filter at iHeart Tallahassee.

Education Almanac

Webinars by SBE

April 22: Cloud Streaming

April 29: 2021 IP Networking Part 4 – Network Architecture & Design for Real-Time Media

May 20: 2021 IP Networking Part 5 – Cybersecurity – Principles and Concepts

sbe.org/webinars

Leadership Development Course

June 8-10: Atlanta

- sbe.org/ldc



CERTIFICATION UPDATE

By Megan Clappe SBE Certification Director mclappe@sbe.org

Certification Volunteer Service Recognition

The SBE is made up of a multitude of volunteers. There are six employees who work at the National Office, but the real momentum of the SBE is because of those who dedicate their personal time to further the goals and objectives of broadcast engineering through the SBE. This includes, but is not limited to the Board of Directors, all the various SBE committees in addition to the Certification Committee and the local chapters including the chapter certification chairs.

Every year at the annual membership meeting during the NAB Show, the SBE recognizes the local certification chairs who devote volunteer time to the Program of Certification. These local certification chairs receive a plaque on the recurring five-year anniversaries. While the 2021 NAB Show has been postponed until the fall, we want to recognize the local efforts of these local volunteers now.

This year we will also celebrate anniversaries for members of the National Certification Committee. All of them will be recognized at the NAB Show in October.

Thank you very much to all the volunteers who devote so many hours to the SBE and the certification program!



Answer from page 3

The answer is B

The fundamental reason for a LAN (local area network) is to share resources, such as storage, printers, and other network resources (e.g. internet access). The other options can be excluded as choices because they can be completed without requiring a network. Backups can be performed via a USB port. Records, in their simplest form, as elements of a database, can be contained within a single computer. Programs are generally located on a local drive and operate on the computer.

Nominations Committee Seeks Board Candidates

By Roz Clark, CPBE, CBNT

The SBE Nominations Committee is beginning its work to assemble a slate of candidates for the upcoming SBE election. I have been appointed to chair the Nominations Committee.

The SBE Nominations Committee seeks qualified candidates who are voting members (Member, Senior, Fellow or the designated representative of a SBE Sustaining Member) in good standing (dues paid). Candidates must hold an engineering level of SBE certification (CBT or higher, or CBNE) and maintain it the entire duration of service on the Board, if elected. Candidates should have a desire to serve and lead, not only as a member of the board, but through service as a national committee chair or member. Members of the Board are "at large," meaning they represent all members, not any one specific region, state, city or chapter.

Members of the Board are expected to attend two meetings each year; in the spring, held during the annual NAB Show, and in the fall, at the annual SBE National Meeting. Other meetings may be called via conference call during the year.

The national SBE board includes 12 directors, four officers

Chapter Certification Chairs Timothy Wright, CPBE: Chapter 26	1.
Darrell McCalla, CBRE, CEA, CEV, CBNT, CBT	5 FEARS
Cris Alexander, CPBE, AMD, DRB: Chapter 48 Tony Mancari, CBT: Chapter 78 Emir Hadziahmetovic, CSTE: Chapter 101 Eric Margeson, CPBE: Chapter 124	15 EARS
Steve Rowell, CPBE: Chapter 42 James Sams, CSTE: Chapter 80	20 EARS
Terry Reynolds, CPBE: Chapter 89 Noel Richardson, CPBE: Chapter 116	25
Eddy Arnold, CSTE: Chapter 61	35
National Certification Committee Joe Snelson, CPBE, 8-VSB Larry Wilkins, CPBE, AMD, CBNT	20
Ralph Hogan, CPBE, DRB, CBNE Rick Ryan, CPBE	25 EARS
Doug Garlinger, CPBE, 8-VSB, ATSC3, CBNE	30 EARE

and the immediate past president. Directors serve two-year terms, and officers serve one-year terms. Six director seats will be contested in 2021 as will all four officer positions. The SBE By-laws limits the number of terms of elected members of the Board. Directors may serve three consecutive terms, the secretary and treasurer may serve up to four consecutive terms, and the president and vice president may serve up to two consecutive terms. The maximum time anyone may serve on the board is ten consecutive years.

Members interested in offering their candidacy and serving on the national Board if elected are encouraged to contact the SBE Nominations Committee Chair Roz Clark, at roz.clark@cmg.com or via the SBE National Office at 317-846-9000. A slate of nominees will be assembled by the committee by May 3. Other qualified members may be nominated by members in good standing no later than July 12.

The election takes place from July 23 through Aug. 25. Those elected will be installed into office during the SBE National Meeting, planned to be held at the 2021 NAB Show in October.



BE Certification Achievements

CONGRATULATIONS

LIFE CERTIFICATION

Certified Broadcast Networking Engineer (CBNE) Robert Lange, Morton Grove, IL - Chapter 26 Certified Audio Engineer (CEA) Terry Glaze, Broken Bow, NÉ - Chapter 74 Certified Video Engineer (CEV) Robert Lange, Morton Grove, IL - Chapter 26 Garry Wilson, Laurel, MD - Chapter 132 Certified Broadcast Radio Engineer (CBRE) Michael Lennen, Omaha, NE - Chapter 74 H. Kent Randles, Portland, OR - Chapter 124 Certified Broadcast Television Engineer (CBTE) 8-VSB Specialist (8-VSB) Robert Lange, Morton Grove, IL - Chapter 26

Certified Professional Broadcast Engineers and certified senior broadcast engineers who have maintained SBE certification continuously for 20 years, are at least 59½ years old and are current members of the SBE may be granted Life Certification if so requested. All certified who have retired from regular full-time employment and are at least 591/2 years old may be granted Life Certification if they so request. If the request is approved, the person will continue in his/her current level of certification for life.

CERTIFIED **PROFESSIONAL BROADCAST ENGINEER (CPBE)**

Glenn Leffler, El Paso, TX - Chapter 38

Applicants must have 20 years of professional broadcast engineering or related technologies experience in radio and/or television. The candidate must be currently certified on the Certified Senior Broadcast Engineer level.

NOVEMBER EXAMS

Certified Broadcast Networking Technologist (CBNT) Kevin Schmidt, Saint Leonard, MD - Chapter 37 Lisa Stapley, Denver, CO - Chapter 48

Certified Radio Operator (CRC Samuel Opp, Centennial, CO - Chapter 48

FEBRUARY EXAMS

Certified Broadcast Radio Engineer (CBRE) Karlie Huckels, Loveland, CO - Chapter 48

Certified Broadcast Television Engineer (CBTE)

Douglas Ducote, Colorado Springs, CO - Chapter 48

Certified Broadcast Networking Technologist (CBNT)

Samuel Jones, Euless, TX - Chapter 67

Don Vaccari, White Plains, NY - Chapter 68

SPECIAL PROCTORED EXAMS

Certified Senior Radio Engineer (CSRE) Chris Connely, Peyton, CO

Certified Television Operator (CTO) Timothy Dourm, Akron, OH

SBE CERTIFIED SCHOOL COURSE COMPLETION

Joshua Wyatt, Ft. Meade, MD - Chapter 37

CERTIFIED BY LICENSE

Certified Broadcast Technologist (CBT) Michael Ketchersid, Mustang, OK Ken Verbeck, Minden, NE

Jonah Nemec, Chicago, IL

sbe.org/pins

Got your SBE Certification pin?

CERTIFIED RADIO OPERATOR (CRO)

Clancy Callahan, Swifton, AR Summer Coff, Madison, WI Shannon Harrison, Houston, TX Karlie Huckels, Loveland, CO.

Taylor Norton, Twin Falls, ID Eric Scace, Boulder, CO Emily Jean Versonza, Rocklin, CA

Coutheastern Community Colle Victoria Crumbley, Clearwater, FL Amy Milliken, Clearwater, FL

CERTIFIED **TELEVISION** OPERATOR (CTO)

Margaret Corpuz, Aurora, CO Shannon Harrison, Houston, TX Friendswood High School

Tommy Dearmond, Friendswood, TX Tanner Hill, Friendswood, TX

Cody Hobbs, Friendswood, TX Ryleigh Kennedy, Friendswood, TX Sara Nabizedeh, Friendswood, TX

RECERTIFICATION

Applicants completed the recertification process either by reexamination, point verification through the local chapters and national Certification Committee approval and/or met the service requirement.

Certified Professional Broadcast Engineer (CPBI Lindsay Bold, North Las Vegas, NV - Chapter 128
Alan Kilgore, Oconto Falls, WI - Chapter 80
William Murdoch, La Grange, IL - Chapter 26
Christopher Scherer, Overland Park, KS - Chapter 59 James Wilson, Sellersburg, IN - Chapter 35

Certified Senior Radio Engineer J. Eric Hoehn, Washington, DC - Chapter 37 Certified Senior Radio Television Engineer (CSRTE) Thomas Lowther, Twin Falls, ID - Chapter 145 Certified Broadcast Networking Engineer (CBNE) Jessie Balos, Moreno Valley, CA - Chapter 131 Wiely Boswell, Montgomery, AL - Chapter 68

Certified Broadcast Radio Engineer (CBRE) AM Jack Roland, Wheat Ridge, CO - Chapter 48

Certified Broadcast Radio Engineer (CBRE) Digital Radio Broadcast Specialist (DRB) Jon Kasprick, Renton, WA - Chapter 16

Certified Broadcast Radio Engineer (CBRE)
Wiely Boswell, Montgomery, AL - Chapter 68
Eric Schecter, Scottsdale, AZ - Chapter 9
Joseph Torsitano, Colorado Springs, CO - Chapter
141

Certified Broadcast Television Engineer (CBTE)
Douglas Alman, San Marcos, CA - Chapter 36
Toni Baker, Charlotte, NC - Chapter 45
James Mertins, Sand Springs, OK - Chapter 56
Trenton Sheppard, Vashon, WA - Chapter 16
James Tronolone, Hackensack, NJ - Chapter 15
Neil Violence Reise, ID

D. Neil Vickrey, Boise, ID - Chapter 115 Certified Audio Engineer (CEA

Jon Kasprick, Renton, WA - Chapter 16

Certified Broadcast Networking Technologist (CBNT) James Caldwell, Grove City, OH - Chapter 52 Gregory Carter, Fairport, NY - Chapter 57 Emmanuel Cobian, Henderson, NV - Chapter 128 David Erickson, Anchorage, AK - Chapter 89 James Ferguson, Mount Vernon, OH - Chapter 52 Gregory Foss, Riverside, CA - Chapter 131 William Harris, Albuquerque, NM - Chapter 34 J. Eric Hoehn, Washington, DC - Chapter 37 David Leishman, Antelope, CA - Chapter 43 Thomas Lowther, Twin Falls, ID - Chapter 145 David Palmeira, Winter Springs, FL - Chapter 42 Christopher Scherer, Overland Park, KS - Chapter 59 Michael Zurbrick, Rowlett, TX - Chapter 67

Certified Broadcast Technologist (CBT)
B. John Boren, San Diego, CA - Chapter 36
James Caldwell, Grove City, OH - Chapter 52
Dana Davis, Portland, OR - Chapter 124
Roland Hoffman, Alta Loma, CA - Chapter 131
Dennis Kronenberg, Gaithersburg, MD - Chapter 37
David Leishman, Antelope, CA - Chapter 43 David Palmeira, Winter Springs, FL - Chapter 42 Nicholas Rieth, Castle Rock, CO - Chapter 48 Jeffrey Schick, Forest Hills, NY - Chapter 15 Frank Torbert, Apopka, FL - Chapter 42 James Vanaman, Melbourne, FL - Chapter 42 Jeffrey Wittman, Jr., Bessemer, AL - Chapter 68

Certified Television Operator (CTO)

David O'Shaughnessy, Las Vegas, NV Nicholas Rieth, Castle Rock, CO - Chapter 48 Thaddeus Utech, Vermillion, SD

Certified Radio Operator (Cl Mark Schildknecht, Sequim, WA

2021 SBE Compensation Survey Open

The SBE is conducting its sixth (and ongoing) compensation survey. Launched to provide practical information to SBE members about individual compensation (salary and benefits) based on facilities, market size and years of experience, SBE members will have access to the full report.

While each annual survey has seen a successful response rate, your participation is important to provide the large sample pool for the most reliable results.

All survey responses are anonymous. Find the survey link in email communications and on the SBE website. With your help we can provide a useful and practical resource to SBE members.

Highlights of the survey will be reported in The Signal. The full report will be available for download to members from the SBE website. Take the survey today.



April 2021 ————

Writing and Maintaining an SBE Chapter Website



By Mark Persons CPBE, AMD, CBNT

BE chapter websites are a resource to members and the world. Every chapter should have a website to tell the story of who and what they are. I just finished a rewrite of sbe17.org. It was a fun and challenging experience. Websites should not

be thought of as "billboards" on the internet highway, but as information windows for everyone, even non-members. The site I wrote is only eight pages but

covers the subject. Of special interest are stories from recent chapter meetings.

Web Writing Tools

I wrote the original website using basic HTML code, but it was difficult to write and did not display well on smartphones. The new one was done through weebly.com at \$144/year. It is all in the cloud and edited through a web browser. Web hosting is included in that price.

Wix.com, at \$156/year, is another easy-touse website builder. There are more, and no special experience is necessary. With this kind of writing, you can easily add text or a photo by dragging and dropping onto a page. The result is a good-looking website on a desktop, tablet, and smartphone. Con-

tent is automatically arranged for the screen it is displayed on. Every chapter has a chair, vice-chair, secretary, treasurer, etc. The position of web writer (or similar title) is another volunteer position. Take it seriously. Make sure the chapter leaders know

the username and passwords for the domain name and website tool or web server. The website administrator could die suddenly, and the information might die with him or her.

ENNES EDUCATIONAL FOUNDATION TRUST

The trust offers scholarship and educational programming and grants that benefit broadcast engineering and the broadcast engineer. Submit tax-deductible donations, payable to the Ennes Educational Foundation Trust, to the Society of Broadcast Engineers; 9102 N. Meridian St., Suite 150; Indianapolis, IN 46260.

THANKS TO THE FOLLOWING SUPPORTERS FOR THEIR CONTRIBUTIONS

Harold E. Ennes Scholarship Jamie Baumann, San Antonio, TX Ralph Brancato, Jr., St. Louis, MO Louis Caesar, Jr., New York, NY Ronald Capan, Pittsburgh, PA Martin Hadfield, Ocean Shores, WA William Harris, Álbuquerque, NM Philip Hartman, San Francisco, CA Stephen Hawes, Berkeley, CA Craig Holderbaum, Annandale, NJ Victor Jester, Marietta, GA William McCombs, Wichita, KS Noel Richardson, Charleston, WV Robert Sleight, Apex, NC Joseph Sweeney, Natick, MA Richard Thomas II, Okemos, MI

Robert E. Greenberg Scholarship Louis Caesar, Jr., New York, NY

Craig Fox, Syracuse, NY Russell Harbaugh, Southfield, MI

In Memory of Chris Tobin Kirk Harnack Terence O'Driscoll Trevor Smith

John H. Battison SBE Founder's **Scholarship**

Lawrence Behr, Greenville, NC Louis Caesar, Jr., New York, NY Ronald Gaier, Kettering, OH Ron Thompson, Long Beach, CA John Turner, Mountain Lakes, NJ

Gino Ricciardelli Scholarship Rachel Copher, Milwaukee, WI

Youth Scholarship

Jay Adrick, Cincinnati, OH Louis Caesar, Jr., New York, NY William Cherry, Indianapolis, IN Kyle Facey, Portland, ME Marc Fenton, Moreno Valley, CA William Gaddis, Tuscaloosa, AL Stephen Hawes, Berkeley, CA Robert Leskovec, Richmond Heights,

H. Douglas Lung, Honomu, HI David Peabody, Gardner, MA

sbe.org/ennes

It's best to stick with the established scheme of SBE, chapter number, org (sbeXX.org). Remember, we are not-for-profit organizations and should avoid any reference to being commercial with a dot-com address.

Content and Links

Tell the story of your chapter. Think of a website as a book



The recently relaunched SBE Chapter 17 website.

or brochure where the content can be changed frequently to fit the situation. It can and should be a news source of what is currently going on. It makes sense to put calendar items on the home page rather than try to squeeze one into a small space in a monthly calen-

I gleaned ideas from websites before other creating this one. It is not intellectual property. You are welcome to use the basic format ideas on sbe17.org. After all, copying is the greatest form of flattery. There is even a slide show with the group and scenes from around town. It's easy to do.

Start by putting links

to national SBE and its programs. Then add the NAB, the FCC and anything handy to broadcast engineers. Be sure to code the links so they open in a new tab when clicked in the browser. Otherwise, the visitor will leave your site and may not find a way back.

Images are what make a website interesting. The file size (bytes) of images is important. You want to keep each one down to less than 400 KB. Even that is a little big for those viewing on a slow internet connection. Photos straight from a camera are typically 2 MB, which is way too big! You will want to use photo editing software, like Photoshop or Lightroom, to fix that. Do not use photos you find on the internet unless they are listed as free or you pay for them. Do your own photography. Remember, it is about your chapter and what you are doing.

Maintenance

As broadcast engineers, we understand the value of maintaining what we have. Every chapter website needs to be updated at least twice a month. There should be a meeting notice with time and date. Then, put on a short story about the meeting under the stories menu. Those who did not attend will see what they missed and are less likely to skip the next one. It might even attract new members.

A worst-case scenario is where a website has outdated information. It gives the organization a black eye. Do not let that happen to your chapter. It is worse than not having a website.

Do your chapter proud by telling the world that we are members of an organization of broadcast engineers. It can help change our public image for the better.

Mark Persons CPBE, AMD, CBNT, is a Life Member of the SBE. He received the SBE Robert W. Flanders SBE Engineer of the Year Award in 2018, and the SBE John H. Battison Award for Lifetime Achievement in 2020. He retired in 2017 and mentors four radio broadcast engineers in the SBE Mentor Program. He is a member of the National Radio Systems Committee and is the webmaster of SBE Chapter 17 Twin Cities. teki@mwpersons.com

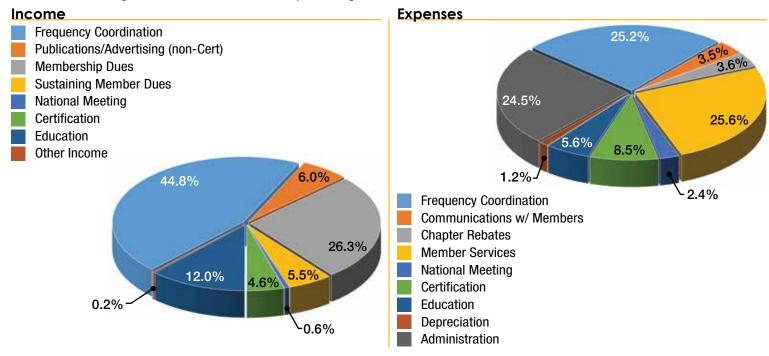
2020 SBE Financial Year in Review

The Society of Broadcast Engineers, Inc. completed 2020 with net revenue from all operations of \$199,630. Gross income from all sources was \$1,223,898, while expenses were \$1,024,269. The value of SBE savings and investments as

of December 31, 2020 were \$1,372,307. Total SBE assets as of December 31, 2020 were \$1,410,587, an increase of \$199,593. Long-term investment gain totaled \$100,065.

A percentage breakdown of SBE in-

come from program operations and expenses is depicted in the accompanying charts. A financial statement will be published in the June issue of *The Signal*, following completion of the Society's annual financial audit.



The Highest Density DSP-Powered 1RU IP Audio Codec



Gateway

AES67

WheatNet-IP

ST 2110-30

Ready out-of-the-box

Optional at purchase

Ready out-of-the-box

Supports: 16 Channels, SIP EBU N/ACIP 3326 &3368, Analog, AES3 1/0









LEGAL PERSPECTIVE

By Chris Imlay, CBT SBE General Counsel cimlay@sbe.org

Who Is In Trouble Now?

As we are in the middle of a license renewal cycle for radio stations now, it seems timely to look at some of the pitfalls in the process. At the core of the process now are the representations made by license renewal applicants. A few of these representations affect online public files, a maintenance task that often falls to broadcast engineers. The two key certifications in a license renewal application pertaining to online public files are the certification that has to be made that the contents of the file are complete, and that the documents that have to be included were included timely. These representations are easily checked, and in fact are actually checked by Commission Media Bureau staff, so it is absolutely critical in the license renewal process to make accurate representations, and if the inclusion representation or the timeliness representation can't be truthfully made, an exhibit explaining the circumstances of the omission in detail is also absolutely critical.

The good news is that Commission staff has been more than helpful in many cases, notifying licensees of incomplete online public files that are noticed in normal review of online public files, before renewal applications are due in a particular state. This affords a licensee time to bring the file up to par before filing the renewal application, but it does not of course excuse untimely inclusion of materials required for the file. And no licensee should rely on a Commission notification, because Commission staff review of online public files is necessarily anecdotal. Do it yourself, and carefully.

Common Omissions

What are the most often encountered online public file omissions? In our experience, licensees often fail to include quarterly issues and programs lists in the online public file on time. This is a frequently encountered omission, quickly noted by FCC staff, and the one most often subject to Commission admonitions based on staff review of the files. But the Commission takes very seriously any failure of licensees to include all necessary materials relative to political broadcasting in their online public files. A spate of consent decrees have been entered into between the Commission and licensees to settle these noted violations where the licensees have pending license renewal applications. Why? Principally because the public file requirements regarding political files (which are a subset of the online public file for full power radio stations) are based on statutory requirements that the FCC can't waive even if they wanted to.

In these recent cases, the FCC has noted that Section 315(e) (1) of the Communications Act requires radio station licensees to maintain and make available for public inspection information about each request for the purchase of broadcast time that is made: (a) by or on behalf of a legally qualified candidate for public office, or (b) by an issue advertiser whose advertisement communicates a message relating to a political matter of national importance. Section 315(e)(3) of the Act requires stations to place information about such requests into their political files "as soon as possible." Section 73.1943(a) of the FCC Rules requires stations to maintain and make available for public inspection information about all requests for broadcast time made by or on behalf of candidates for public office, and section 73.1943(c) requires stations to upload such information to

their online political files "as soon as possible," meaning "immediately absent unusual circumstances."

In the orders released recently announcing that consent decrees had been entered into by several licensees resolving the violations and allowing the renewal applications to go forward, the Commission noted the public interest justifications for holding licensees' feet to the fire on political file completeness. They said that it is crucial that stations maintain political files that are complete and up-to-date because the information in them directly affects, among other things, the statutory rights of opposing candidates to request equal opportunities and present their positions to the public prior to an election. Section 73.1941of the FCC Rules gives candidates only one week from an opponent's initial "use" to request equal opportunities for airtime. So, if a station doesn't timely upload information about each "use" by a candidate, then opposing candidates are denied the information they need to claim their statutory rights to equal opportunities for airtime. Furthermore, the disclosures included in the political files contribute to the First Amendment's goal of an informed electorate that is able to evaluate the validity of political messaging.

Firm but Fair

The Commission is necessarily strict about compliance with political file contents, but it is not heartless. In the past, these consent decrees recently entered into would have inevitably included a substantial monetary forfeiture, in accordance with the standard forfeiture amounts in the Part 1 rules. However, in these recent cases, there is reflected an understanding on the Commission's part about the financial straits that radio stations are in now due to the Covid-19 pandemic, and no monetary forfeitures are included. The FCC said in one of these cases that it "acknowledges that the COVID-19 pandemic caused a dramatic reduction in advertising revenues which, in turn, placed the radio broadcast industry, including the [licensee], under significant, ongoing financial stress. The Bureau believes that the [licensee]'s disclosures in its license renewal applications combined with the exceptional circumstances brought about by the pandemic present a unique situation which, on balance, warrant resolution of the Bureau's investigation under the terms and conditions described [in the Consent Decree].

Several conclusions can be drawn from this. First, the political file's completeness is a big deal. Second, if a station's online public file, especially in the area of political file content, is deficient, it is important to disclose that candidly and fully in the renewal application. Third, it should NOT be assumed that the Commission will be as benevolent in terms of not calling for monetary forfeitures for these kinds of violations after the Pandemic is over. Finally, the compliance programs that the Commission has necessitated for licensees to settle these violations are in each case detailed and place substantial, ongoing obligations on licensees to make sure that the problem doesn't happen again, and subsequent violations of the compliance programs very specifically, in the Consent Decrees, subject the license to substantial monetary forfeitures. Let's avoid this at the outset. Keep the online files complete. All the time.



FOCUS ON SBE

By James Ragsdale SBE Executive Director jragsdale@sbe.org

It's About the Next Generation

opefully, you have heard about the new program the SBE announced in December, the Technical Professional Training Program. I have heard from many within and outside the SBE who are excited about this new program. I, too, am excited, because the program recognizes the value our profession brings to the industry now, and it provides a forward-looking path toward the future of broadcast and multimedia technology professionals.

The TPT is designed to leverage many of the products and services that were already available through the SBE. By packaging them together, it provides a one-stop

shop to help those new to broadcast and media engineering gain the knowledge and experience they need to fill available industry positions in the broadcast engineering field.

As technology continues to advance, the need for qualified technical personnel increases. The SBE Technical Professional Training Program was designed to make it easier not only for individuals to take advantage of these SBE products

and services, but for employers, station groups, state broadcasting associations and other groups to identify and invest in new talent for the future.

This package is attracting a lot of attention in our industry. Broadcasters have seen the reduced number of technical talent entering the field. The program gives those on the business side the opportunity to invest in developing a broad technical talent pool. Industry associations have seen the opportunity and are asking us how they can support the development effort. We are asking them and their members to participate by identifying the individuals who show aptitude and provide the funding for them to participate in the program.

You may be asked to help identify these people. For a single fee and one application form, the TPT participant receives many SBE member benefits:

- SBE membership at the SBE MemberPlus level (\$175 value)
- Access to all SBE webinars (SBE MemberPlus level benefit)
- A copy of the SBE Broadcast Engineering Handbook (\$159 value)
- Enrollment in the SBE Mentor Program
- A copy of SBE CertPreview sample testing software (\$35 value)
- SBE CBT certification exam

Protessiona

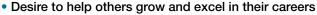
Iraınına

As an SBE member, you can help grow the talent pool by promoting the SBE Technical Professional Training Program to your employer and other broadcast organizations. The application fee for a young person entering the field is an investment in that person's future. While the cost of enrolling in the program might be too much for an individual, it can likely be easily justified and paid for by a station, station group or other broadcast organization.

Future Investment

There is another way that you can get involved: become a mentor through the SBE Mentor Program. Qualifications to become a mentor are:

- Current SBE member; values the organization, its mission and its work
- Currently in the profession of broadcast engineering
- Minimum of five years working in the profession
- Ability to commit to calls every other week with your mentee for one year



Positive attitude toward the profession and learning



The Mentor Program demonstrates two characteristics that I have witnessed within the SBE. Our members are committed to growth of their technical knowledge and are willing to invest in less-experienced members of their profession by helping them become more knowledgeable. This program provides a mechanism for others to join the profession by learning through webinars and textbooks, identifying where their knowledge needs to develop to pass certification exams, and troubleshooting real world problems with more experienced broadcasting engineers.

I want to thank the SBE staff and the numerous volunteers who helped develop the program. Because it is so far-reaching, there is almost nothing that happens within the SBE that doesn't support this effort, including chapter meetings, mentoring, webinar development, SBE WEBXtra, national meetings, membership services, certification services, education services, the SBE Store, and the SBE website to name a few.

Please look for those individuals who show an aptitude and interest in the work, encouraging them to take advantage of the funding from their stations or broadcast associations.

Earn Your Diploma at Home!

STITUTE OF THE STATE OF THE STA

Cleveland Institute of Electronics

Distance learning programs in electronics and computer technology!

Programs offered:

- Broadcast Engineering
- Electronics Tech with FCC
- Electronics Communications
- Industrial Electronics PLC
- Wireless
- Robotics and more!

1776 E. 17th, Cleveland, OH 44114

www.cie-wc.edu

Course descriptions & tuition prices. Request a FREE Course Catalog!

www.ciebookstore.com

Learn iPhone Repair, Video Production, PC Repair & more! DVDs, labs & tools.

Or call 1-800-243-6446

Registration Certificate 70-11-0002H



ENGINEERING PERSPECTIVE

R. Matt Gholston, CBRTE, CBNT Chief Engineer, Townsquare of Lafayette Matt.Gholston@townsquaremedia.com

Build a Hardened Transmitter Site in an ISO Shipping Container

What two things do all OTA broadcast media companies have in common?

- We all need transmitter sites to deliver our product to the consumer.
- We all need to build them within a budget that works for our bottom line.

There are many options available on the market today to house a transmitter site. What considerations do we need to take into account when selecting the best one to fit our needs?

- Cost per sq. foot
- Ability to meet state and local building codes.
- Ability to be hardened against natural disaster, vandalism and theft.
- Long term durability
- Potential to be relocated if needed.

What material options are available? They are almost endless: wood, metal, concrete, the list goes on and on. There are also prefabricated dedicated communications shelters available on the market. Each has advantages and disadvantages, but I would

like to highlight another option that could be a good possibility for those on a budget. This would be the international intermodal shipping container or ISO shipping container. ISOs from the outside loosely resemble a rail car or an 18-wheeler trailer, but they are an entirely altogether different animal.

ISOs are engineered to exacting tolerances under the ISO 688 standard. (See links.) Built using high quality steel, they are watertight and tough as nails easily withstanding hurricane force winds; my most recent build has already survived two hard Cat 4 Storms. They can be easily be moved by truck or train cross country and can be converted into excellent facilities which with careful planning can even be built offsite and moved at a later date with minimal trouble.

While these units come in a wide variety of sizes with wood or metal floors, I favor the $40^{\circ} \times 8^{\circ} \times 9^{\circ}$ High Cube (because it has a 9' ceiling height), or the $20^{\circ} \times 8^{\circ} \times 8^{\circ}$ GP. Expect to pay an average of \$3,500 to \$5,500 for a quality 40' HC or 20' GP model in the Cont. US (delivered to your site). The 20' models normally are not cheaper because of supply. Specify a unit that is one-trip no-leak. (Containers are manufactured in China, so to get to North America, all containers are at least one-trip.)

If I choose this route, what considerations should I take into account when planning my site?

1. Make a CAD Drawing

Exactness will become your friend. Containers are tight spaces. Plan the placement of all systems, equipment, pathways, and modes of egress prior to construction. A tip I use: Before any money is spent I take masking tape and mark off the floor of

the unit so I can visualize everything exactly and revise my plan if necessary.

It makes good common sense that an engineer would require enough room to safely service equipment, so it can't be too close to a wall, etc. To that end, in an 8' wide unit I recommend placing equipment down one side (opposite the door) if possible, turned perpendicular to the entry and creating a walkway down the side near the door. This will allow one plenty of room to maneuver and the highest density of equipment to be placed in the space.



This transmitter site in Lake Charles, LA, was hit by Hurricane Laura (Cat 4 with 150 mph winds) during construction. The building survived.

With liquid-cooled transmitters you might be amazed at the density of what can be placed into a container.

2. Create the building system and thermal envelope

This is first a building like any other. Consider carefully that it must be properly installed, insulated, ventilated and moisture controlled to prevent long term issues.

Construct a raised foundation of pilings, a stem wall, block or piers to support it off the earth,

and I recommend that you place ground fabric and limestone underneath to prevent vegetation growth. Anchor it in place with structural steel cables and listed ground anchors. Most areas won't permit the structure without that.

Use closed-cell spray foam to create an insulating vapor barrier against the steel structure. In my builds, I construct a 2×4 substructure on the inside on 24" centers left proud of the steel by 2" with the bottom plate glued and screwed to the floor. Spray APX 3" of closed cell foam on the steel, then fill the remainder of the cavity with Rockwool batting to provide a flame barrier to the already fire-retardant foam. Also foam both the ceiling and underneath the unit to complete the thermal envelope. This will give you APX R-30 with a 100% thermal break. I recommend you roll a coat of paint over the foam underneath the unit for protection.

At minimum, seal the floor with a clear poly- or spar urethane, but I recommend VCT tile or outdoor-rated carpet tiles, which have a solid rubber back. Both will form a vapor barrier and seal the floor with glue.

Lastly, wrap the walls with your choice of material: ${}^{5}/{}_{8}$ " sheetrock, concrete board or ${}^{3}/{}_{4}$ " tongue-and-groove plywood sprayed with fire-resistant paint are all good options.

I recommend against using the large cargo door and instead install a door opening cut into the side of the unit with an insulated steel frame welded in. The large door offers almost no advantages after move-in, but it causes plenty of disadvantages such as moisture, condensation and outside dust. In addition,

see ISO, p. 15

AC Video Solutions • 2014 Andrea Cummis

201-303-1303 Consulting, Systems Design/Integration

American Tower Corporation • 2000 781-926-4772 Development/Construction/Management

Blackmagic Design • 2012

408-954-0500 The Durst Org. - 4 Times Square • 2004 Terry Frechette 408-954-050 Production Switchers, Digital Cameras, Routers, Video Editing and Monitoring, Color Correction, Video Converters

Bracke Manufacturing LLC • 2012

949-756-1600 RF & Microwave Components

Broadcast Depot • 2018

305-599-3100 TV, Satellite, Radio, IP

Broadcast Devices, Inc. • 2015 Robert Tarsio

914-737-5032 Audio/RF Support Products

Broadcast Electronics Inc. • 1978 217-224-9600 Radio Equipment Manufacturer

Broadcast Software International • 2016

888-274-8721 Radio Automation, Audio Logging

Broadcast Supply Worldwide • 1986 Shannon Nichols 800-426-8434 Fujifilm/Fujinon • 1986 Audio Broadcast Equipment Supplier

Broadcasters General Store • 2004 Buck Waters 352-622-7700 Heartland Video Systems, Inc. • 2011 Broadcast Audio Video Distributor

Burk Technology • 2019Jim Alinwick 978-486-0086 x7404 Transmitter Facility Control Systems

Calrec Audio • 2016

Audio Mixing Equipment

Camplex • 2017 Daniel Coscarella

800-445-7568 x7409 Fiber Optic Cable Assembler

Canon USA Inc. • 1985

Larry Thorpe 800-321-4388 201-807-3300 Broadcast Lenses & Transmission Equipment

Cavell, Mertz & Associates Inc. • 2011 Gary Cavell 703-392-9090 Consulting Services

Comrex Corporation • 1997

978-784-1776 Audio & Video Codecs & Telephone Interfaces

Continental Electronics • 1976 412-979-3253 TV and Radio Transmitters

203-763-4030 Teleprompting Software & Hardware

Cumulus Media, Inc. • 2021 Conrad Trautmann

212-419-2940 Audio Media Company

Davicom, Division of Comlab, Inc. • 2014 Louis-Charles Cuierrier 418-682-3380 x512

Remote Site Monitoring and Control Systems

Dielectric • 1995

207-655-8131 TV & FM Transmission & Cellular Products

Digital Alert Systems, LLC • 2005 Bill Robertson 585-765-1155 Emergency Alert Systems

DoubleRadius, Inc. • 2012 Jeffrey Holdenrid

704-927-6085 IP Microwave STL

Drake Lighting • 2015

270-804-7383 FAA Obstruction Lighting - Medium and High

Audemat-Worldcast Systems Inc. • 2000
Christophe Poulain 305-249-3110
DTS Inc./HD Radio Technology • 2014
George Cernat 443-539-4334 HD Radio Technology

Rose Lockwood 203-500-4743 du Treil, Lundin & Rackley, Inc. • 1985
Jeff Reynolds 941-329-6000 Consulting Engineers

TV/FM/Microwave Tower Site

DVEO - Division of Computer Modules Inc. • 2011Laszlo Zoltan 858-613-1818 **Everything About Transport Streams**

212-997-5508

Econco • 1980 Debbie Storz 530-662-7553

800-532-6626. New & Rebuilt Transmitting Tubes

ENCO Systems Inc. • 2003 Samantha Bortz 248-827-4440 Playout and Automation Solutions

ERI - Electronics Research • 1990 812-925-6000 Zachary Bailey 812-920 Broadcast Antennas, Transmission Line, Filters/Combiners, Towers and Services

Florical Systems • 2008 Shawn Maynard 877-774-1058 Television Broadcast Automation

973-686-2769 Broadcast & Cine Lens Products

920-893-4204 Dennis Klas Systems Integrator

Hilights, Inc. • 2016 Timothy Nash

Obstruction Lighting Maintenance

703-307-1654 **Hitachi Kokusai Electric Comark • 2013**Jack McAnulty 413-998-1523 Jack McAnulty 413-998-Manufacturer Broadcasting Transmission Equipment

iHeartMedia, Inc. • 2019 Troy Langham

918-664-4581 Radio Group Owner

Indiana Broadcasters Association • 2019
Dave Arland 317-701-0084 Indiana Association for Radio & TV Broadcasters

Inovonics Inc. • 2012 Gary Luhrman 831-458-0552 Radio Broadcast Equipment

JAMPRO Antennas Inc. • 2011

916-383-1177 Alex Perchevitch 916-383-117 DTV, FM-HD Radio, DVB-T/T2, ISDB-T, DAB

JVC Professional Video • 2014

Edgar Shane 973-317-50 Professional Video Products, Camcorders, 973-317-5000 Display Monitors, Recording Decks

Kathrein USA Inc. • 1985 541-879-2312 Antennas for Broadcasting & Communications

Kintronc Labs, Inc. • 2015 Joaquin Raventos 423-878-3141 Radio Broadcast Antenna Systems - ISO9001 Registered Company

LBA Technology Inc. • 2002Juan Macias 252-757-0279 x221
AM/MW Antenna Equipment & Systems

Linkup Communications Corporation • 2017
Mark Johnson 703-217-8290

Satellite Technology Solutions

LYNX Technik • 2007 Steve Russell

661-251-8600 Broadcast Terminal Equipment Manufacturer

Markertek • 2002

845-246-2357 Specialized Broadcast & Pro-Audio Supplier

Micronet Communications Inc. • 2005

Jeremy Vize

972-422-7200

Sage Alerting Systems Inc. • 2010

Harold Price

914-872-4069 x113

Microwave Video Systems • 2011 Warren J. Parece 781-665-6600

Microwave Equipment Rental, Sales & Service

Digital STLs for Radio and Television

MultiCAM Systems • 2020

y Ann Seidler 207-776-5338 SEG • 2014 Fully automated live video production

MusicMaster • 2014 Jerry Butler

352-231-8922 **Shively Labs • 1996**Solutions Dale Ladner Advanced Music Scheduling Solutions

Nascar Productions • 2014
Abbey Kielcheski
Live/Post Production Services

National Association of Broadcasters • 1981 Industry Trade Association 202-429-5340 Industry Trade Association

National Football League • 1999 Michael Katzenoff 212-450-2368

Game Day Coordination Operations

Nautel Inc. • 2002 Jeff Welton

877-662-8835 Radio Broadcast Transmitter Manufacturer

Nemal Electronics Int'l Inc. • 2011 Benjamin L. Nemser 305-899-0900 Cables, Connectors, Assemblies and Fiber

Neutrik USA, Inc. • 2012 Kathy Hall

704-972-3050 Ruggedized Optical Fiber Systems

352-564-8830 NPR Distribution Services • 2019

202-513-2624 Your Content Delivery Partners

Orban Labs, Inc. • 2011 Mike Pappas Audio Processing AMFMTV 480-403-8300

Pasternack Enterprises • 2001 Christine Hammond

949-261-1920 Coax & Fiber Products

Potomac Instruments • 1978

301-696-5550 RF Measurement Equipment Manufacturer

ProAudio.com- A Crouse-Kimzey Co. • 2008 Mark Bradford 800-433-2105 x560 Proaudio Broadcast Equipment Distributor

Propagation Systems Inc. - PSI • 2010 Boss 814-472-5540

Quality Broadcast Antenna Systems

QCommunications • 2019

816-729-1177 Services Behind the Scenes

Ouintech Electronics and Communications Inc.

James Herbstritt 724-349-1412 State-of-the-art RF Hardware Solutions

QVC • 2011 Kevin Wainwright 484-701-3431 Multimedia Retailer

Rohde & Schwarz • 2003

724-693-8171 Transmitters, Test & Measurement, Video

Ross Video Ltd. • 2000

613-228-0688 Manufacturer, Television Broadcast Equipment



Emergency Alert Systems Products

SCMS Inc. • 2000 Bob Cauthen

800-438-6040 Audio and RF Broadcast Equipment Supplier

360-793-6564

310-405-0839

415-681-8850

Moseley Associates Inc. • 1977 Bill Gould 805-968-9621 x785 Seacomm Erectors, Inc. • 1997

Tower/Antenna Frections

Chris Childs 913-324-6004 Supply Chain Products and Services

888-SHIVELY FM Antennas & Combiners

704-348-7131 **Shure Incorporated • 2012** Bill Ostry

847-600-6282 Microphones, Wireless Systems, Headsets

Sierra Automated Systems and Eng. Inc. • 2011 Al Salci 818-840-6749

Routers, Mixers, Consoles, Intercoms

Solid State Logic • 2014 Steve Zaretsky

212-315-1111 Digital Audio Mixing Consoles, Networked Audio Routing, Embedded Audio Solutions

Staco Energy Products Co. ● 2010
Paul Heiligenberg 937-253-1191 x128
Manufacturer of Voltage Regulators, UPS

SuiteLife Systems • 2019 Nigel Brownett Manage. Monitor. Control

Sutro Tower Inc. • 1989 Eric Dausman

Broadcast Tower Leasing

Synthax Inc. • 2020 Jason Finder

954-296-3936 Audio Codecs and Converter Solutions **Technical Broadcast Solutions, Inc. • 2018**Robert Russell 302-414-0055

Engineering and Consulting Services

Telos Systems/Omnia/Axia • 2003 John Bisset 216-241-7225 Telos Systems Talk-Show Systems

Teradek • 2011 Jon Landman Camera-top ENG Solutions 949-743-5783

Tieline The Codec Company • 2003Dawn Shewmaker or Jacob Daniluck 317-845-8000 Audio Codec Manufacturer

Unimar Inc. ● 2001Thad Fink 315-699-4400, 813-943-4322 Tower Obstruction Lighting Designer, Manufacturer, Distributor

Wheatstone • 2010 Jay Tyler IP Consoles, Routers & Processors 252-638-7000

WideOrbit • 2012

415-675-6700 Radio Automation and Playout

Wireless Infrastructure Services • 2006 Travis Donahue 951-371-4900

Repacking Services - West Coast Turnkey

More Years of Membership **New Sustaining Members** Become a sustaining member. Apply online or call 317-846-9000.

Members With 25 or

April 2021 ———

Member Spotlight: Tim Neese

Member Stats

SBE Member Since: 1993 SBE Certifications: CPBE Chapter: 86 Greenville Area Employer: MultiTech Consulting,

Inc.

Position: President

Location: Swannanoa, NC

I'm Best Known For: Always being

up for a project.

What do you value most about ■your SBE involvement? I have always enjoyed the

■ networking and camaraderie opportunities afforded by SBE

membership.

What got you started in broadcast engineering?

As a young boy, I was fascinated with electronics and radio. When I was about ten, my parents bought me a Radio Shack 150 in 1 Project Kit and my father encouraged me to pursue amateur radio. We studied for the novice license exam together, and both got our amateur tickets on the same day! I became hopelessly hooked on radio and, subsequently, engineering.



Who do you consider a men-

Perhaps the biggest influ-■ ence was one of my college professors: Bill Greaves. Prior to teaching, Bill spent years designing, building and maintaining broadcast facilities; designing and fabricating custom audio consoles; and basically being all things "electronic." He was a true inspiration and a great mentor.

What do you like most about ■your job?

The diversity of work locations and activities keeps the job interesting. I know it's cliché, but truly no two days are alike, as evidenced in my photo.

When I'm not working I...

...still enjoy working the ama-****∎teur bands from time to time.

Tim inspects an FM panel antenna before it is raised into position.

WELCOME TO THE SBE

NEW MEMBERS

Justin W. Adams - Sherman, TX James Alls - Seattle, WA Jesus V. Amaro - Austin, TX Luis A. Arias - Austin, TX Taylor Bascue - Riverton, WY Matthew J. Beardsley - Green Bay, WI Kelvin R. Benson - Austin, TX Douglas R. Bernhardt - Woodway, TX Danny Bravo - Lakewood, CA Jon S. Brunner - Van Nuys, CA Kevin J. Campbell - Glendale, CA Mick Carberry - Toronto, ON Orlando Cardenas - Houston, TX David Cardoza - Monterey, CA J.C. Chernicky - Fountain Valley, CA Jarrett L. Clifton - Deland, FL Scott A. Colombe - Redwood Falls, MN Daniel P. Costello - Carbondale, CO Thomas R. DeLuca, III - Kerrville, TX Dhananjay C. Deshpande - Westbury, NY Steve Doman - Nutley, NJ Matt P. Donovan - Dana Point, CA David E. Ewing - Huntington Beach, CA Aaron W. Fairfield - Twin Falls, ID Dean Field - Davenport, IA Charles A. Foster - Walker, IA Kevin L. Geddings - St. Augustine, FL Michael Hernandez - Miami, FL Chuck Horvath - Hampton, NJ Christian J. Hoyer - Eau Claire, WI Dewayne Irvin - Corvalis, OR

Mark A. Johnson - Columbia, MO Aaron J. Jones - Mount Pleasant, MI Caleb T. Jordan - Odessa, TX Ashok K. Kilam - Haryana, India Erol Simoun C. Laguardia - San Diego, CA Nicholas Lindholm - Austin, TX Jonathan W. Linnell - Washington, DC Bryan C. Lovett - Sitka, AK Alan E. Maldonado - Pasadena, TX John D. McDonough - Hales Corners, WI Daniel McKenrick - Fredericksburg, VA Eli G. Mendoza - El Paso, TX Hugh D. Metz - Van Alstyne, TX Elizabeth Michel - San Antonio, TX Rick Mitchell - Bowling Green, KY Andrew Olson - Wausau, WI Daniel P. Petrolito - Hartford, CT Adam B. Phillips - Charlotte, NC Keith Pittman - Black Mountain, NC Clay Redden - Prattville, AL Alan Spindel - Nashville, TN Benjamin VanPatten - Horseheads, NY Abraham G. Walters - Traverse City, MI Adrian O. Washington - Riverside, CA Michael A. Watson - Greenbush, ME Robert M. Weissinger - Austin, TX Thomas D. Wild - Bermidji, MN Shaughn Williams - Waldorf, MD Joshua M. Wyatt - Ft. Meade, MD James J. Yaskulski - Great Falls, MT Jonathan Yirka - Farmington, MN

RETURNING MEMBERS

Evangel V. Arcega - Abu Dhabi, UAE Alejandro G. Argerich - Davie, FL Jim P. Beahn - McLean, VA Duncan R. Brode - Los Angeles, CA Frank S. Certo - Trenton, NJ Mark E. Chesterton - Vineland, NJ Benjamin A. Davis - Evansville, IN William C. Deloney - Memphis, TN Michael E Gurthie - Charlotte, NC Stephen L. Guye - Loomis, CA Lance E. Harper - Pasadena, CA Joshua Harstad - Denver, CO Michael D. Ketchersid - Mustang, OK Brian K. Kroth - Knoxville, TN David Martin - Philadelphia, PA

NEW YOUTH MEMBERS

Chloe J. Abrams - Vacaville, CA Ryan T. Butler - Vacaville, CA David R. Cassinelli - Vacaville, CA Vincent D. Ferriera - Vacaville, CA Eamon C. Hoskins - Vacaville, CA Drew E. Hurst - Jasper, IN Aaron M. Jesinger - Vacaville, CA Ryan K. Lee - Fairfield, CA Allison H. Little - Vacaville, CA Thomas Peebles - Fairfield, CA Marlena N. Ramos - Vacaville, CA Luke C. Simmons - Travis AFB, CA Joseph Tarrar - Fairfield, CA Andrew C. Thompson - Fairfield, CA Layla M. Whitaker - Fairfield, CA

Raymond H. Mayberry - Richmond, VA Randy S. McCann - Martinsburg, WV Aaron T. McEachern - Davison, MI Timothy J. Mott - Arcade, NY Jonathan Palmer - Davisville, WV Paul E. Pedziwiatr - Raleigh, NC Ricki O. Peters - Waterloo, IA Thomas F. Presite, Jr. - Harrisburg, PA Joseph D. Rother - Springfield, IL David Tallacksen - Sycamore, IL Ronald L. Thompson - Long Beach, CA Mason A. Washer - Springfield, VT Jeffrey M. White - Renton, WA Jose V. Zerpa - Miami, FL

NEW STUDENT MEMBERS

Craig A. Neuhardt - Salisbury, NC Johnathon C. Russell - Granite Bay, CA Cooper Sutherland - University Place, WA

NEW ASSOCIATE MEMBERS

James W. Ragsdale - Anderson, IN Mary E. Schnelle - Cincinnati, OH Jeff K. Williams - Santa Ynez, CA



SBE 2021 Membership Drive Prize Donors

Donor	Prize
Comark	Two 12 oz. drinking tumblers
Comark	Zippered portfolio with techtrap elastic organizer
Davicom/Comlab	Digital Temperature Probe Interface (DTPI) with two temperature sensors
Dielectric	Two Dielectric-logoed polo shirts
Heartland Video Systems	\$100 Amazon gift card
Heartland Video Systems	Notebook and mousepad
Heartland Video Systems	Rocketbook Matrix smart notebook
Heartland Video Systems	Travel pack (USB stick, mini-light, luggage tag)
Heartland Video Systems	Wireless charger and mini notebook
Heartland Video Systems	Zippered throw and tote bag
LBA	\$250 in LBA online safety courses

Donor	Prize
Orban	1101e card and breakout cable
SBE	SBE Store/SBE Bookstore \$25 gift certificate
SBE	Copy of CertPreview
SBE	Two SBE coffee mugs and magnets
SBE	SBE-logoed hat
SBE	Webinars by SBE registration
Shively Labs	\$200 Amazon gift card
Telos Alliance	Omnia Volt
Telos Alliance	Telos swag pack
Tieline	\$25 Amazon gift card
Tieline	Two \$25 Dunkin gift cards
Tieline	\$25 Starbucks gift card

ISO from p. 12

the seals wear after a few years of operation and cost \$250/side to replace. It's better to leave them shut.

3. Plan the mounting methods

Consider mounting horizontal Unistrut spaced every 2-4' all the way across the ceiling. It is inexpensive, makes installation a snap and saves labor. Try to budget for at least one run of cable ladder if possible.

4. Electrical plan

Map where the equipment will be placed and then plan the electrical routing. Follow building codes. You need to leave minimum distances around certain devices such as panel boards and service disconnects.

I recommend running electrical in EMT if possible. You will end up with a cleaner system, better shielding, and mounting will be simpler.

As for grounding and cable entry, consult and follow closely both the NEC as well as Nautel's excellent guide to site prep that treats this far better than I could here. That said, make sure the electrical service entrance where your utility ground is located is bonded to the master station ground with a low-Z jumper or bus bar. Connect a jumper from the ground point to the frame of the container structure. This is important for several safety reasons, not least protecting from dangerous touch potentials to the metal container should you lose the utility neutral.

5. HVAC

Consult with an HVAC professional to calculate a proper system based on heat load and geographic zone conditions.

For most installations, I recommend exploring a mini-split system that has a dry mode. These basically work like a dehumidifier when cooling is not needed and remove moisture from the room. If you are building a small site like an AM or Class A, you may not generate much heat load, and with a well-insulated building you don't want to have a moisture issue. I generally put two smaller units rather than one large one if I can (often they can be traded by many stations) and run one on cool and one on dry. You end up with a very low humidity environment. These use around 40% less electricity when in dry mode.

While I have been involved with several Class C and C1 stations operating from containers using tube transmitters, if you are running 20kW or more and starting from scratch in a container, consider liquid cooling. Air cooling will be greater than a mini-split system capability (4-5 ton). I also recommend against cutting the large holes that a package unit or wall-pack requires.

Conclusions

While a turnkey communications shelter is a common option, it may not always be the best or most affordable option, especially if build timing is a key factor. If you have the resources to use your own skills and labor or possibly creatively barter for such goods and services to reduce the cash outlay, an ISO container may be a good option. You may even be able to barter for the container itself.



Inside the Lake Charles, LA, site. Two transmitters are yet to be moved in, one where the coax and wiring await. The other transmitter will be placed just out of frame. This installation occupies 28' of the 40' container.

Plan and budget with a careful eye and compare an ISO against a prefab shelter to make sure you are getting a good value for money. In many cases it is viable, especially if you are in a remote area where freight on a building would be excessive, or site conditions prohibit traditional construction.

A transmitter site is what you as the engineer make it. There is no reason you can't have a really nice durable site in one of these units if you put in the time to do it properly.

LINKS

Nautel Site Prep Guide bit.ly/NautelSitePrep ISO Container Specifications bit.ly/ContainerSpecsWiki Painting a Shipping Container bit.ly/PaintingContainer

PRESORTED STANDARD **U.S. POSTAGE PAID** INDIANAPOLIS, IN **PERMIT #9555**

MEMBERS ON THE MOVE



The Indiana Society of Association Executives recognized former SBE Executive Director John Poray, CAE, with the 2020 ISAE Star Award as Association Executive of the Year.



✓ Jeffrey Rosenberg is vice president of technology and operations at Texas Public Radio, San Antonio, TX.



and is based in Sacramento, CA.

C. Jason Mancebo, CBT, is chief engineer, global communications at Hewlett Packard Enterprise in San Jose, CA.



SBE WEBxtra April 19, 2021 sbe.org/webxtra **SBE WEBxtra** online sbe.org/webxtra May 17, 2021 **SBE Certification Exams** Local Chapters une 4-14, 2021 sbe.org/certification Application deadline April 16, 2021 June 4-14, 2021 SBE Leadership Development Course Atlanta Jun 8-10, 2021 sbe.org/ldc SBE WEBxtra online June 21, 2021 sbe.org/webxtra SBE WEBxtra online July 19, 2021 sbe.org/webxtra **TAB Convention & Trade Show** Austin, TX tab.org Aug. 3-4, 2021 **SBE Certification Exams** Local Chapters ug. 6-16, 2021 sbe.org/certification Application deadline June 11, 2021 Aug. 6-16, 2021

MARK YOUR CALENDAR

Have a new job? Received a promotion? Send your news to Chriss Scherer at cscherer@sbe.org.

WHEN IT COMES TO LIVE AUDIO DON'T SETTLE FOR "GOOD ENOUGH"



Make guest interviews simple with Opal