



The Association for  
Broadcast and Multimedia  
Technology Professionals

# SOCIETY OF BROADCAST ENGINEERS, INC.

## SUSTAINING MEMBER APPLICATION

**Membership Dues: \$750/year**

### SUSTAINING MEMBERSHIP

The SBE, nationally recognized for its outstanding leadership in broadcast certification and education, is the professional organization for television, radio and related media engineers. As a SBE Sustaining Member, your company gains valuable access to approximately 5,000 SBE members by connecting with the most respected technical organization devoted solely to broadcast engineers and the field of broadcast engineering. We invite you to join them and start enjoying the benefits this relationship offers.

### BENEFITS

- Priority access to our members; technical decision-makers and users of your products/services
- Opportunities to present at educational programs and SBE chapter meetings
- Your option to be included in the [SBE speaker list](#) used by SBE local chapters for meetings and presentations
- SBE represents the broadcast engineering community in Washington, DC, on technical regulatory issues that can affect your business
- Your option to submit white papers and new product press releases to post on our SBE website
- New members receive a spotlight with logo in *The Signal*
- Annual free direct-mail list (postal addresses) of our current membership
- Sustaining Member employees receive member rate for all [SBE University](#) online courses and [Webinars by SBE](#)
- Discounts on [advertising rates](#) for *The Signal*, SBE-news and SBE website
- Listing in the SBE's bimonthly newsletter, [The Signal](#)
- Company listed in our Sustaining Membership Contact List. Up to three free listings in the [SBE's Membership Buyers' Guide](#)
- Sponsorship opportunities at the SBE National Meeting & SBE events held during the NAB Show in Las Vegas
- Your official rep receives all SBE member publications and has voting privileges
- A free SBE Sustaining Member plaque for you to display proudly to your customers

### COMPANY CONTACT INFORMATION:

Company Name as you would like it printed on plaque and in SBE publications

**Voting Member** (receives official ballot and all SBE publications)

Voting Member Mailing Address

City, State, Zip

Voting Member Phone

Voting Member Email

**Sales Contact** (is listed in all SBE publications and website)

Sales Contact Mailing Address

City, State, Zip

Sales Contact Phone

Sales Contact Email

**Billing Contact** (if different than voting member)

Billing Contact Mailing Address

City, State, Zip

Billing Contact Phone

Billing Contact Email

### COMPANY INFORMATION:

Product/Service in four words or less as it will appear in *The Signal*

Website

LinkedIn

Facebook

Twitter

### PAYMENT METHOD:

Check enclosed, payable to Society of Broadcast Engineers

Paid online with Amex, MasterCard or Visa

[https://sbe.org/sections/sustaining\\_member\\_pay.php](https://sbe.org/sections/sustaining_member_pay.php)

or use the QR code



SBE dues are not deductible as a charitable contribution for federal income tax purposes, but may be deductible as a business expense. The SBE estimates that 2% of your dues are not deductible because of the SBE's lobbying activities on behalf of its members.

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