**SOCIETY OF BROADCAST ENGINEERS, INC.**

***The Association for Broadcast and Multimedia Technology Professionals***

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**NEWS RELEASE**

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**SBE Sets 2024 NAB Show Plans**

***February 15, 2024 – Indianapolis, IN –*** The Society of Broadcast Engineers, the association for broadcast and multimedia technology professionals, will again exhibit and hold several events at the annual NAB Show in Las Vegas. The SBE will hold its first event before the exhibit floor opens: The SBE Ennes Workshop at the NAB Show on April 12-13. Other events will continue through the entire convention.

The SBE Ennes Workshop has been the traditional kick-off for the NAB Show. There are two separate educational tracks: RF 101 Boot Camp and Media-Over IP Essentials. Attendees can register for one or the other via the NAB Show website. Both will be held in the Las Vegas Convention Center West Hall, so it’s convenient to arrive two days early and attend the SBE Ennes Workshop before the exhibits open.

The highlight of the SBE activities at the convention will be the annual Membership Meeting and Member Reception. Both will be held on April 15. The Membership Meeting brings information about the Society's activities and programs to our members, and will highlight the SBE's 60 years since its founding. Several member accomplishments are also recognized at the meeting. The Member Reception will immediately follow. Both events will have prize drawings for attendees.

The SBE will exhibit at the convention as well. The booth will be open Sunday through Wednesday of the convention, the West Hall: W4732. The booth is an ideal place to meet the elected leaders and staff of the SBE, and peruse books from the SBE Bookstore and SBE merchandise from the SBE Store. The SBE will also hold a daily prize drawing, so drop a business card at the booth each day for a chance to win a gift card.

The SBE will hold a meeting of the Board of Directors on April 13. Complete details on all the SBE events are posted at sbe.org/sbe-2024-nab-show/.

The Society of Broadcast Engineers is the professional organization of television and radio engineers and those in related fields. The SBE has more than 4,500 members in 116 chapters across the United States and in Hong Kong and Eastern Europe. There are also members in more than 25 other countries. Most chapters meet monthly and offer educational programs and an opportunity to network with other broadcast technical professionals. The SBE offers the preeminent technical broadcast certification program in the U.S. and an expansive list of educational programs for broadcast engineers, operators, technicians, and broadcast IT professionals.

The SBE provides education and training programs to expand technical skills, and its certification program is a standard-bearer for professional competency in broadcast and communications engineering. SBE offers a forum for the exchange of ideas and the sharing of information allowing engineers to keep pace with the rapidly changing broadcast industry. The SBE’s frequency coordination program facilitates the use by broadcast engineers of radio spectrum for program and electronic news production. The SBE also advocates before Federal agencies and the United States Congress on technical regulatory issues that affect broadcast engineers.

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