



Broadcast and
Multimedia Professionals

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## Ted Hand Elected President of the SBE

The results of the 2023 Society of Broadcast Engineers election are in. Ted D. Hand, CPBE, 8-VSB, AMD, ATSC3, DRB, was elected to his first one-year term as president, which commenced on Sept. 28, 2023. Ted is a member of SBE Chapter 45 Charlotte (North Carolina), and an SBE Fellow Member.

On his election, Ted said, "I look forward to working with the officers, board and SBE membership to further the goals of the Society, including the SBE education and mentoring efforts, which are important to me. I also want to keep the SBE on the forefront of RF spectrum protection." Ted has been an SBE member since 1981. He previously served his second one-year term as SBE vice president. He served as SBE secretary from 2007 to 2011 and in 2015, and SBE treasurer from 2019 to 2021. He served four different terms on the SBE Board of Directors, beginning in 2002.

Elected to vice president is Kevin Trueblood, CBRE, CBNT, of Chapter 90 Southwest FL. Kevin previously served as SBE treasurer. Kevin has also served as SBE secretary and served one year on the Board of Directors.

Jason Ornellas, CBRE (Chapter 43 Sacramento), was elected

treasurer, a position he also held in 2021. He served on the Board of Directors from 2017 to 2021. Geary S. Morrill, CPBE, AMD, CBNE (Chapter 91 Central Michigan), was elected secretary. Geary has served on the SBE Board of Directors since 2019.

Serving two-year terms on the board of directors, which also began Sept. 28 are:

- Terry Douds, CPBE; Chapter 52 Central Ohio; Lancaster, OH
- Brad Humphries, CBT; Chapter 45 Charlotte; Charlotte, NC
- Zhulieta Ibisheva, CBTE; Chapter 50 Hawaii; Honolulu, HI
- Charles "Ched" Keiler, CPBE, 8-VSB, ATSC3, CBNE; Chapter 53 South Florida; Deerfield Beach, FL
- David Ratener, CPBE, CBNT; Chapter 16 Seattle; Kent, WA
- Jeff Welton, CBRE; Chester, NS Ibisheva, Keiler and Ratener were incumbents and were re-elected.

see ELECTION, p. 3



Hand

# Ennes Educational Foundation Trust Awards Six Scholarships

The Ennes Educational Foundation Trust has awarded six scholarships for 2023. The recipients were chosen from applications received by July 1, 2023, from the previous 12 months.

The Harold E. Ennes Scholarship, Robert D. Greenberg Scholarship, John H. Battison Founder's Scholarship and Gino Ricciardelli Scholarship are awarded to individuals interested in continuing or beginning their educa-

# **ENNES**

## EDUCATIONAL FOUNDATION TRUST.

tion in broadcast engineering and technology. The Youth Scholarship is specifically for a graduating high school senior interested in broadcast engineering as a career. Each

scholarship awarded this year is for \$2,500.

This year there are two Harold E. Ennes Scholarship recipients. The first recipient is lan Lewis from Boonville, IN, a 2023 graduate of Boonville High School. He started his career in broadcasting with student radio station WPSR at the Southern Indiana Career and Technical Center. That led to a job with the University of Evansville on the sports broadcasting team. He will apply his scholarship to his studies at Western Kentucky University where he plans to study film, with an anticipated graduation in 2027.

The second Harold E. Ennes Scholarship recipient is Michael Ventrice, a junior at Hofstra University. At Hofstra, he is pursuing a double major in audio/radio production and history. He has worked as a student audio/visual technician for the Department of Event Management, and has held various positions at the school's multiple Marconi Award-winning radio station 88.7FM WRHU, including assistant tech director, board operator, and

entertainment correspondent. He was born and raised in Mt. Pleasant, NY, and graduated from Valhalla High School. He plans to complete his studies in May 2025 and pursue a career as a board engineer or show producer.

Receiving the Robert D. Greenberg Schol-

see ENNES, p. 15

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74

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Dan Israel, Executive Producer & Co-host, Chiefs Radio Network

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> Jeff Welton, CBRE Nautel | Chester, NS jwelton@sbe.org

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#### ELECTION, from p. 1







**Ornellas** 



Morrill



Cummis

The national board of directors of the SBE is responsible for the development of policy and determines the programs and services the society provides to its more than 4,500 members. The elected began their terms on Sept. 28, 2023, during the SBE Membership Meeting. They joined the other six directors who have another year remaining in their

- David Antoine, CBRE, CBNT; Chapter 15 New York City; Bronx, NY
- Greg Dahl, CPBE; Chapter 96 Rockford; Rockford, IL
- Mark Heller, CPBE; Chapter 80 Fox Valley; Two Rivers, WI
- Tom McGinley, CPBE, AMD, CBNT; Chapter 16 Seattle; Missoula, MT

- Shane Toven, CPBE, DRB, CBNE; Chapter 43 Sacramento; Antelope, CA
- Fred Willard, CPBE, 8-VSB, ATSC3, CBNT; Chapter 37 District of Columbia; Washington, DC

Andrea Cummis, CBT, CTO (Chapter 15 New York City), having served two terms as president, is now the immediate past president.

The newly elected will be sworn in during the SBE Membership Meeting during the SBE National Meeting, held in conjunction with the Midwest Broadcast and Multimedia Technology Conference in Columbus, OH. The conference was a joint production of the state broadcast associations of Ohio, Indiana, Kentucky and Michigan.



Douds



**Humphries** 



Ibisheva



Keiler



Ratener





**Certification Question** 





True or false: Audio compression affects the dynamic range of audio.

October 2023 —



### LETTER FROM THE PRESIDENT

By Ted Hand, CPBE, 8-VSB, AMD, ATSC3, DRB SBE President president@sbe.org

New Guy, Same Commitment

Welcome to my first article in *The Signal*. I would like to thank all SBE members who voted in this year's election. It is an honor to be elected the 33<sup>rd</sup> president of the Society.

It is very humbling for me to become your president. Forty-two years ago, I walked into a small steakhouse in Chesapeake, VA, to attend my first SBE meeting. I was a quiet kid who sat in the back and didn't say much. As I watched the interaction between the members in the next few meetings, I realized they were mostly like me, just older and wiser. I learned from this group, the top engineers in the Hampton Roads Virginia area: John Heimerl, Bill Swartz, Paul Hecht, and Greg Gabriel, and from a college colleague my age, Joe Davis. Mentoring younger and less experienced engineers is a hallmark of the Society.

I would like to thank the general manager of CMG-Charlotte, Cedric Thomas, for his support, and that of Cox Media Group for its support in my 21 years on the SBE board.

I want to recognize the fine job done by the Midwest Broadcast & Multimedia Technology Conference staff for hosting the fall SBE meeting in Columbus, OH, during the SBE Annual Meeting. I would like to extend my congratulations to Robert W. Flanders SBE Engineer of the Year award winner Joseph

Conlon of Chapter 17, and James C. Wulliman SBE Educator of the Year award winner Andrew Gladding, CBT, of Chapter 15. I would also like to congratulate all the winners of the chapter awards. They

were listed in the August issue of *The Signal*, and will be highlighted next issue in the National Meeting wrap-up.

#### The Year Ahead

In the coming year, I will prioritize growing and improving the Society's mentoring and education programs. The SBE provides excellent webinars and on-site training sessions. They are top of the line in our industry, and we plan to improve even more. Take time to browse the education section of the Society's website (sbe.org/education). There are links to SBE University, Webinars by SBE, SBE Ennes Workshops, and the SBE Leadership Development Course. Our profession is now more than just audio, video, and RF, and the SBE will expand to keep up with changing technologies.

My grandfather always said, "Try to learn one new thing each day and try to teach one thing each day to another person." I have tried to live by that my whole broadcast career. I am a true example of this on the learning side, and I hope somewhat on the teaching side. On a grander scale, I believe that is the core of the Society. I have been

an SBE member for two-thirds of my life, and an officer or director of SBE for one-third of my life. I am committed and believe strongly in the Society.

During this upcoming year we will follow FCC and NTIA activities regarding spectrum management. SBE Frequency Coordination Manager R.J. Russell keeps up to date on all current events with both agencies. Spectrum use and manage-

ment is becoming more important each day. Part of our work in broadcast engineering is the use of these frequencies. How they are managed is important to our everyday business and as always, we will continue to monitor EAS rules and technology changes.

In this issue of *The Signal*, you will find a list of the committee chairs for the current 19 standing committees of the society. I encourage you to seek out these leaders if you have a question or concern in the areas that the committees cover.

In closing, I want to recognize Andrea Cummis, the Society's first female president. Andrea has the society in a good place right now; I hope to continue building on her tenure. She has worked for many years in the Society's publishing and educational areas. As she moves into the position of immediate past president. I will look to her for advice and knowledge. Speaking of which, I also want to recognize Wayne Pecena as he moves out of the immediate past president position. Wayne has been a driving force in the Society educational area and his knowledge of IP systems and networks is unmatched. I will also look to him as well as other past presidents for advice.

If you have any questions or concerns about certification, membership, education programs, or any aspect of the SBE, please contact the staff at the National Office. Their email addresses and phone number can be found on the website at sbe.org/contact. The SBE has a great staff of people ready and knowledgeable to help you.

I look forward to serving you in the coming year, working together for the common good. My mailbox will always be open to all members: president@sbe.org.



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### **EDUCATION UPDATE**

By Geary Morrill, CPBE, AMD, CBNE Chair, SBE Education Committee gmorrill@sbe.org

# n Search of... Engineers

or nearly as long as I can remember (past 30 years at least), there's been concern about a lack of candidates for broadcast engineering positions, and the concerns have gotten louder.

Within the Society, we've crafted a program to educate new entrants into the field, but candidates need to be located. Recruitment efforts have been made, but what has been missing is a coordinated effort to draw attention to the opportunity. I spoke with Sam Klemet, CEO of the Michigan Association of Broadcasters to highlight what the organization is doing about it.

**Geary**: Tell me about the genesis of the MAB's recruitment campaign. Sam: When I took over, our board felt it would be helpful to undergo a strategic plan. We worked with Paul and Fred Jacobs who presented results at our Summer conference in 2022. The prevailing need for members: "We need new talent, and we need recruiting tools." We then worked with an agency to develop a concept and honed it for nearly a year. We had perceptions of what was needed. They brought a perspective and ideas we hadn't thought of, being

so close to the industry. We just launched the initiative at our August 2023 conference.

Geary: And you're engaging member stations within Michigan to promote it?

Sam: There are :60/:30/:15 spots for TV, :30/:15/:10 for radio and dedicated social media spots. Stations can personalize these messages. It's an MAB project, but members have a tool to put their logo(s) on. We also have the website BeThereMichigan.com with dedicated pages for 15 different roles within the industry. The on-air and social media materials drive people to our website to get a better understanding of what these jobs entail. There's a full page talking about what broadcast engineering is about and how vari-

ous opportunities support each other. It's an in-depth picture of what the industry is about. This is critical, as we're reaching out to a generation who consume media in a very different way and giving them a fuller understanding of what the job entails to help set expectations better. Not only recruiting people, but once they're on the job, providing a better understanding of what's expected - which helps with retention - which was another piece that came out of the strategic plan. This gets information out about our industry. And we have brochures and posters to take to high schools and colleges across the state, providing physical tangible pieces as well.

Geary: This is the first time that I recall seeing a focused, statewide outreach into educational institutions.

Sam: We reimagined what a career fair and student training can be with our Great Lakes Broadcast and Sports Media Academy at Ford Field, which 600 students attended last year and we expect that number will grow this November. The tools are great to have, and the messaging should resonate, but we also have to do a lot of boots-on-the-ground as well, getting in front of classrooms of 10 or auditoriums of hundreds. It really doesn't matter because there's talent everywhere. The more we get in front of students, the more

For more information on any SBE education program click the Education tab at sbe.org, or contact Education Director Cathy Orosz at the SBE National Office at 317-846-9000 or corosz@sbe.org.

they'll recognize us as a resource. Whether it's learning more or connecting with stations to find internships or jobs, having physical presence at schools and universities benefits all members and it's our job to lead that.

Geary: So what are you telling students about broadcast engineering?

Sam: These are problem solvers that come up with solutions to push our technology and industry forward. For a certain type of person, it's exciting to be a part of the evolution of broadcasting and what comes next. Students

may not think about us first when they have these types of skills. But, young people are learning technology, and they're using it in amazing ways. We are an industry where technology is needed, it's a lot of fun and valuable work. Just think about keeping a station on air during a weather emergency, that's critically important. That's a lifesaving job; Getting information out is incredibly important.

> From a career standpoint, I once heard a presenter say, "The last person that'll leave a station will be the engineer because you need to keep it on air. An engineer's goiong to be there 'til the end of time because they need to stay on air." There's some job security there, and people need to know this is a career that 1) you can have fun and 2) you can have success and create a really good life for yourself. It's something we're proud to lead the charge on.

> We didn't identify something no one else knows, we just wanted to take a big swing. Our members are competitors, yet they're working together to solve an industry-wide problem. Some may benefit sooner than oth-

> > Webinars

ers. But when there's a problem everyone continues to talk about, sometimes you have to take the shot; Take a "big bowl" approach. I believe that that's what this is, and it's really good. Is it perfect? Will it solve every problem? Probably not. It does generate a level of focus so other people can say, "This is what we have - now how can we build on it and learn from this?" This isn't an end all be all, but it's a starting point. We can make it even better.

Geary: I agree, Sam, and congrats on taking the first steps. Hopefully, others will follow.

## **Education Almanac**

### Webinars by SBE

Oct. 17: Back to Basics - Network Design & Configuration - Part Oct. 26: Applied RF Basics - Module 1

Nov. 16: Applied RF Basics - Module 2

sbe.org/webinars

Oct. 23: Kansas City Oct. TBD: New York City



October 2023 -

The 2022 MAB Career Fair at Ford Field

Detroit attracted 600 attendees.



## **CERTIFICATION UPDATE**

By Megan E. Clappe SBE Certification Director mclappe@sbe.org

# Tips to Completing an SBE Certification Application A pplying to obtain SBE Certification requires submitting some in 3. If college credit is to be used as part of the exper

Applying to obtain SBE Certification requires submitting some information about yourself. The certification application forms are available online as fillable PDFs. (They are formatted so you can save them even with Acrobat Reader.) If you would rather print them and complete them by hand, that's fine as well. Completed forms are sent to the SBE National Office by mail or email.

While the application process isn't burdensome, we can all appreciate tips to reduce the effort. I recently ran across this list of application tips and thought it was still very relevant and good information if you plan to take an SBE certification exam.

- There is no need to complete an SBE Membership Application form for technologist or engineering certifications. The appropriate certification application will also serve as your application for membership. Just choose the non-Member or non-Member-Plus option, which includes the SBE Membership fee.
- 2. When filling out all applications, please provide complete experience data (stating that you are an "engineer" is not sufficient). Show your duties in your current and previous employment. If you're applying for a certification exam that includes an essay, the reviewer will look to see what your experience is in and will try to assign essays accordingly.



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- 3. If college credit is to be used as part of the experience requirement, an official transcript is required. Transcript fees must be paid by the applicant.
- 4. If applying as a student, include a copy of your transcript or a statement from a faculty advisor, dean, department chair, etc., to verify your student status.
- 5. Notify the people you have listed as professional references.
- 6. If applying for an operator certification, SBE membership is not included in the fee.
- 7. Purchase of the *Certification Handbook for Radio Operators* or *Television Operator's Certification Handbook* includes an opportunity to take the certified operator exam for that book.
- If applying for certification as a Broadcast Technologist under the "qualifying experience" provision, you must include a copy of the required license or verification card. (Do not send the original license.)
- If applying for a specialist certification, you must already hold certification on the Broadcast Engineer, Senior Broadcast Engineer or Professional Broadcast Engineer Certification level.
- **10.** Please show on your application the exam session for which you are applying.
- 11. Be sure to sign the application.
- 12. Make a copy of the application for your records.

Visit the SBE website under the Certification Tab for more information regarding the various certifications and the corresponding applications. If you have more questions, please contact me.

# Answer from page 3 The answer is A

True. At its simplest, compression brings the loud parts of an audio signal down and, therefore, reduces the difference between the loudest part (highest amplitude) and the quietest part (lowest amplitude) of the signal. The difference between the highest and lowest amplitude is also referred to as the dynamic range.

#### SBE Certification Exam Dates Set for 2024

SBE Certification examinations are typically administered through local chapters under the supervision of proctors approved by the National Certification Committee. Exam windows are established for individuals to take exams. Once an exam application is submitted, the local certification chair will be notified, and he or she will contact the applicant to arrange the time and place for the exam during the exam window. Where no chapters exist, the National Certification Committee will arrange for suitable testing procedures.

The SBE Certification Committee has established the following exam dates for the coming year. Choose the exam period that is best for you, and submit your application by the deadline.

Exam Date	Location	Application Deadline
Nov. 3-13, 2023	Local Chapters	closed
Feb. 2-12, 2024	Local Chapters	Jan. 2, 2024
April 16, 2024	NAB Show	March 1, 2024
June 7-17, 2024	Local Chapters	April 26, 2024
Aug. 2-12, 2024	Local Chapters	June 14, 2024
Nov. 1-11, 2024	Local Chapters	Sept. 6, 2024



# SBE Certification Achievements CONGRATULATIONS

LIFE CERTIFICATION

Certified Audio Engineer (CEA) James Bigwood, Nottingham, MD - Chapter 45

Certified Professional Broadcast Engineers and Certified Senior Broadcast Engineers who have maintained SBE certification continuously for 20 years, are at least 59½ years old and are current members of the SBE may be granted Life Certification if so requested. All certified who have retired from regular full-time employment and are at least 59½ years old may be granted Life Certification if they so request. If the request is approved, the person will continue in his/her current level of certification for life.

**CERTIFIED PROFESSIONAL BROADCAST ENGINEER (CPBE)** 

Certified Professional Broadcast Engineer (CPBE) Paul Jonak, Moreno Valley, CA - Chapter 131

Applicants must have 20 years of professional broadcast engineering or related technologies experience in radio and/or television. The candidate must be currently certified on the

Certified Senior Broadcast Engineer level.

JUNE EXAMS

Certified Broadcast Television Engineer (CBTE) Dan Coronado, Los Angeles, CA - Chapter 131 Certified Broadcast Networking Engineer (CBNE) Alexis Ortiz, Moreno Valley, CA - Chapter 131

Certified Broadcast Networking Technologist (CBNT) Tyler Swenson, Hot Springs, MT - Chapter 6 Drew Yount, House Springs, MO - Chapter 55 Certified Television Operator (CTO) James Morris, Sun Valley, CA - Chapter 47

**AUGUST EXAMS** 

Certified Senior Television Engineer (CSTE) James Mueller, Des Moines, IA - Chapter 109 Certified Broadcast Radio Engineer (CBRE Robert Carroll, College Grove, TN - Chapter 103 Certified Broadcast Television Engineer (CBTE) Kent Downs, Rock Hill, SC - Chapter 45 Wilberto Lorenzo, Moca, PR - Chapter 142

Jeffrey Cozart, Columbia, MD - Chapter 37 Certified Broadcast Networking Engineer (CBNE) Isaiah Chavez, Largo, FL - Chapter 39 Kent Downs, Rock Hill, SC - Chapter 45 Certified Broadcast Networking Technologist

Certified Broadcast Technologist (CBT) Samuel Stamey, Landrum, SC - Chapter 86 Certified Radio Operator (CRC Christopher Hamilton, Wheat Ridge, CO -Chapter 48 Jared Yashura, Douglassville, PA - Chapter 2 Certified Television Operator (CTO) Jomar Galang, Elgin, IL - Chapter 26

**SPECIAL** PROCTORED EXAMS Certified Broadcast Television Engineer (CBTE) Todd Creamer, Columbia, SC - Chapter 101 Certified Broadcast Technologist (CBT) Marley Horner, Haines, AK

Anthony Dennis, Akron, OH - Chapter 70 Alexander Goehring, Stow, OH - Chapter 70 Certified Broadcast Radio Engineer (CBRE) Thomas Hurley, Pittsburgh, PA Umesh Manedi, Duncansville, PA

Certified Broadcast Networking Technologist (CRNT) Marley Horner, Haines, AK

**CERTIFIED BY LICENSE** 

**CERTIFIED RADIO** Tyler Brugman, Streetsboro, OH Andrew Burton, Streetsboro, OH **OPERATOR (CRO)** Sarah Downs, Chico, CA

Brett Ring, Kissimmee, FL Andrew Rizkalla, Palm City, FL

Richard Spagnola, Babylon, NY

**CERTIFIED TELEVISION OPERATOR (CTO)** 

Gabriel Campos, Lakewood, CO Myron Feldman, Valrico, FL

Certified Broadcast Technologist (CBT) David Jackson, Magnolia, TX

Sam Labbe, Streetsboro, OH Ken Landry, Suring, WI

Max McLaury, Streetsboro, OH Tyler Paul, Mantua, OH Saren Whalen, Aurora, CO

RECERTIFICATION

Applicants completed the recertification process either by re-examination, point verifi-cation through the local chap-ters and national Certification Committee approval and/or met the service requirement.

Certified Professional Broadcast Engineer (CPBE) Robert Butler, Northport, AL - Chapter 68 Dennis Eversoll, Lenexa, KS - Chapter 59

Certified Senior Television Engineer (CSTE) Chuck Primrose, DeSoto, TX - Chapter 67

Certified Broadcast Networking Engineer (CBNE)
Darin Hall, Tulsa, OK - Chapter 56
Chuck Primrose, DeSoto, TX - Chapter 67
Trevor Schwarze, Oakdale, MN - Chapter 17
Andrew Stern, Pleasant Hill, CA - Chapter 40

Certified Broadcast Television Engineer (CBTE)
David Haralambou, Lilburn, GA - Chapter 11
Dana Nahumck, So Burlington, VT - Chapter 22
Jason Quinn, Albuquerque, NM - Chapter 34
Brian Ryel, Oklahoma City, OK - Chapter 85
Vladimir Tuzkov, Fountain Valley, CA - Chapter 47

Jacqueline Gaete, Bedford, TX Tupou Kongaika, Bedford, TX Ariadna Velez-Sanchez, Bedford, TX Certified Broadcast Radio Engineer (CBRE)
James Ferguson, Mount Vernon, OH - Chapter 52

Keaton Scovel, Waterloo, IA - Chapter 109 Certified Audio Engineer (CEA) Richard Rarey, Kensington, MD - Chapter 37 Certified Broadcast Networking Technologist

Kate Landow, Denver, CO - Chapter 48 Richard Rarey, Kensington, MD - Chapter 37

Gertified Broadcast Technologist (CBT)
Gregory Ardrey, Thornville, OH - Chapter 52
Daniel Copher, Front Royal, VA - Chapter 37
William Ingram, Cleveland, TX - Chapter 105
Kate Landow, Denver, CO - Chapter 48
Michael Orto, Youngstown, OH - Chapter 122
Teresa Shaw, Eagle Point, OR - Chapter 141

Certified Television Operator (CTO) Nicole Alexander, Wildomar, CA James Brestin, Indianapolis, IN Harold Eder, Newtown Square, PA Kenia Forteza, Sunny Isles Beach, FL Chris Thomas, Belfair, WA Ken Witkoe, Tacoma, WA - Chapter 15 Saren Whalen, Aurora, CO

Got your SBE Certification pin?

sbe.org/pins

Certified Radio Operator (CRO)

Harold Eder, Newtown Square, PA Ryan Golembiewski, Streetsboro, OH Daniel Mcelhaney, Munroe Falls, OH Sean Peer, Cave City, AR Todd Stickler, Costa Mesa, CA



#### **Chapter 80 Fox Valley**

In July, SBE Chapter 80 Fox Valley (WI) gathered to recognize Stephen J. Brown, CPBE, CBNT, the SBE's newest Fellow member. The event was held at the Woodward Radio Group facility in Appleton, WI. There was even a cake to mark the occasion. Bill Hubbard, CPBE, SBE Chapter 80 frequency coordinator, also said a few words.



October 2023



# Society of Broadcast Engineers Technical Professional Training Program

Training new entrants to the field of broadcast technology.

To address the ongoing concern about new technical talent choosing broadcasting as a career, the SBE created the Technical Professional Training Program (TPTP). As technology and the average age and tenure of technical professionals advances (as shown in the annual SBE Compensation Survey), there is concern to adequately fulfill the technical staffing needs in the long term.

Drawing on existing SBE programs, the society has assembled a valuable service to the broadcast industry going forward. The goal: Training new entrants to the field of broadcast technology. There are **four main elements** that combine to create the new Technical Professional Training Program: Webinars by SBE, the SBE Mentor Program, the SBE Certification Program, and the *SBE Broadcast Engineering Handbook*.















- The extensive Webinars by SBE collection developed and cataloged for on-demand use of SBE members is regularly expanded and updated to reflect the latest developments in the industry. The advent of SBE MemberPlus provides access to the library for a fixed annual fee.
- The SBE Mentor Program provides new entrants to the technical broadcast field regular access and guidance from a seasoned professional – a personal touch not unlike days of old when the senior staff would take the new person under a wing to show him or her the ropes.
- The SBE Certification Program entry-level certification (Certified Broadcast Technologist) demonstrates a comprehension of regulatory and technical requirements of station operation. The SBE CertPreview for this certification level can be utilized by a mentor to curate the preparation experience of a mentee utilizing the Webinars by SBE library supplemented with the mentor's knowledge and experience.
- The SBE Broadcast Engineering Handbook is a hard-copy reference volume for hands-on use in designing and maintaining technical facilities.

The SBE **Technical Professional Training Program** is a membership option that combines all these elements in one package. Stations and media outlets can groom young talent to fast track their technical skills with one application and one purchase. The program is designed to be deployable by group broadcasters, independent broadcasters and even state broadcaster associations.

Enroll in the SBE TPTP for \$475. This includes:

A one-year SBE membership with SBE MemberPlus

A copy of SBE CBT CertPreview

A copy of the SBE Broadcast Engineering Handbook

Enrollment in the SBE Mentor Program SBE CBT certification exam application fee

Groom the next generation of broadcast engineers with SBE membership through the SBE Technical Professional Training Program now.

sbe.org/tpt

# hapter heck

## **Chapter Engineer of the Year Award Recipients**

SBE members who are honored by their chapters as a chapter engineer of the year are automatically entered into consideration for the Robert W. Flanders SBE Engineer of the Year award. Seven SBE members were selected by their chapters for the local honor in 2023.

▼ Chapter 15 • New York City
Andrew Gladding, CBT (left), presented
by Jeff Schick, CBT



**▼ Chapter 17 • Central Minnesota**Joseph L. Conlon (left), presented by Taylor Barker





▲ Chapter 37 • Washington, DC Eric Hoehn, CSRE, CBNT (right), presented by Fred Willard, CPBE, 8-VSB, ATSC3, CBNT

▼ Chapter 16 • Seattle
Steven Allen (left), presented by Jon
Kasprick, CBRE, DRB, CEA

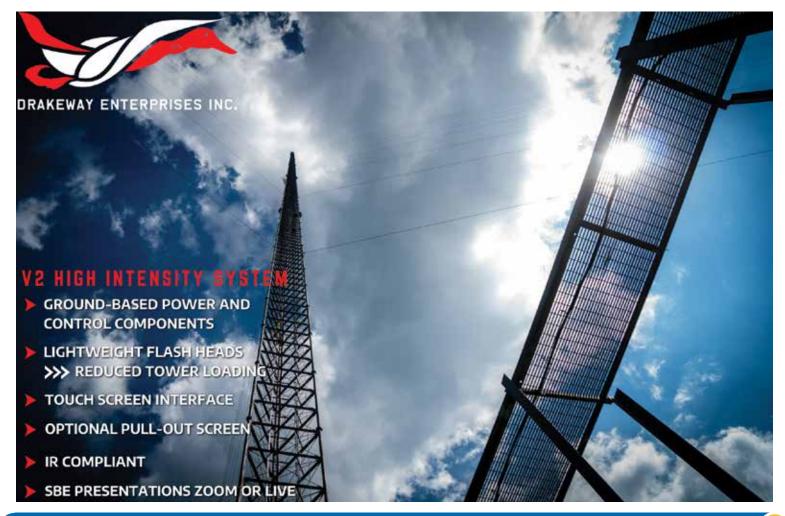




▼ Chapter 38 • El Paso
Bruno Cruz (left), presented by
Jose Castro



Not pictured: Chapter 70 Northeast Ohio James G. Arcaro, CPBE



October 2023 — September 2023 — Septembe







## **LEGAL PERSPECTIVE**

By Coe Ramsey, Patrick Cross and Noah Hock SBE Regulatory Counsels cramsey@sbe.org, prcoss@sbe.org, nhock@sbe.

# Broadcaster Certifications Due for BAS Authorizations in 12.7-13.25 GHz Band Action Required by November 29

he FCC is in the midst of a proceeding examining whether and how to repurpose the 12.7-13.25 GHz Band (the 12.7 GHz band) for new "expanded use." Many crucial broadcast auxiliary services (BAS) currently use the band, including for links from studios to transmitters (STLs and TSLs), electronic newsgathering (ENG), and intercity relays (ICRs). The proceeding is ongoing, but the Commission has proposed opening the band to other uses, most likely broadband wireless. This would have the possible effect of displacing certain BAS and other incumbent services, or requiring they be repacked into a smaller portion of the band. To better understand and account for BAS and other operations in the band, the FCC has directed the Wireless and Media Bureaus to require most incumbent licensees in the band to file certifications regarding the accuracy and operational status of their operations in the band.

On Aug. 31, the FCC issued a Public Notice (DA 23-794) announcing that those certifications are *due on or before November* 29, 2023. It will be extremely important for broadcasters to timely and accurately complete and file those certifications; the FCC has indicated that it will use the certifications as the mechanism by which to grant or deny broadcasters' future ability to receive various benefits in the band, including reimbursement for relocation, interference protection, and/or repacking to a new location within the band.

#### **Licensees Take Action**

Broadcasters with authorizations in the 12.7 GHz band will want to carefully examine the Notice in its entirety to ensure a full understanding of how the certification requirements and procedures apply to and affect their own authorizations. The below synthesizes some of the most important generally applicable aspects of the Notice; however, the following summary should not be viewed as a substitute for careful examination of the Notice itself.

· Certifications for BAS licenses must be filed in ULS. Broadcasters will need to file certifications for their affected 12.7 GHz Band authorizations in the Commission's Universal Licensing

System (ULS) as a "non-docketed pleading" associated with all BAS call signs to which the certification applies. The Notice provides more information on pages 2 and 3, including the required content for each certification. Because ULS functionality can at times be limited due to unexpected technical issues, it is strongly recommended that broadcasters not wait to the last minute to prepare and submit these filings.

- Certifications must certify (1) the present accuracy of all information reflected on the license, and (2) that the facilities are operating as authorized. A sample certification format is included at the end of the Notice as Attachment 1.
- Limited exemptions. If you applied for a new or modified license on or after January 1, 2021 - including a modification request in response to the Notice – the specific call sign involved in the application is exempt from the certification requirement. To be clear, this exemption does NOT apply to applications solely for renewal.
- Some modifications permitted; also due by November 29. If you discover incorrect information on your current authorizations in the Band, the Public Notice outlines the procedures you must take to modify your authorization to reflect accurate information. Minor modifications will be permitted so long as a licensee can establish in an exhibit to the application either that (1) the modification would not add to any relocation costs, if applicable in the future, or (2) a waiver of the current filing freeze would be justified. Any other (non-minor) modifications must include a request for waiver of the freeze, and will be evaluated on a case-by-case basis.

It is vitally important that all broadcasters with operations in the 12.7-13.25 GHz band take action to complete the certification process or make necessary changes prior to the November 29 deadline. If your station makes use of any BAS licenses in the band, contact your regulatory counsel soon to ensure you are protected in the event of any further changes in the band.

### **SBE National Meeting Sustaining Member Sponsors** Thank You

Fellows Breakfast

**National Awards Reception** 

KATHREII

Membership Meeting









#### Chapter 45 • Charlotte

Chapter 45 Charlotte held its August meeting at the Beasley studios for a presentation from Dennis Ford from

the Fiber Group and Fred Scott with TSL. The presentation covered TV automation and SCTE-35.





### **FOCUS ON THE SBE**

By James Ragsdale SBE Executive Director jragsdale@sbe.org

# Why Broadcasters Should Prioritize Apprenticeships Over Internships

n my role as a hiring manager in many different industries, I've had the privilege to assess, hire, and mentor young professionals eager to establish their career. For years, an internship was the default mode for bringing new blood into the organization. Recently, I viewed a fantastic presentation about apprenticeships. The presenter, a vice president with a county economic development organization, demonstrated how apprenticeships offered a more robust, equitable, and ultimately beneficial model for both the learner and the organization. Hearing this presentation reminded me of our ongoing challenge with introducing new talent to the broadcast engineering industry. I'm going to recap the content I heard and how it seems to apply to our industry.

When an employer brings in an apprentice, it is implicitly agreeing to a sustained relationship that could range from one to five years. This longevity allows for in-depth onboarding, comprehensive training, and a deeper assimilation of the apprentice into the organization's culture and workflow. As a result, apprenticeships lead to higher retention rates, ensuring that the skills developed during the training process actually benefit the employer in the long term.

In stark contrast, internships last for a considerably shorter time - typically three to six months. This brief timeframe is often insufficient for interns to fully grasp the complexities of their role or to form lasting bonds with their team. Consequently, just as the intern begins to become truly productive, the internship expires, triggering a new hiring cycle and additional training costs.

Certainly, apprenticeships require a financial investment, including not only wages but often benefits and educational stipends. However, this expenditure should be viewed not as a cost but an investment. Apprentices can contribute to the bottom line by working

on real projects, thereby offsetting the costs of their training. Further, a welltrained apprentice is more likely to stay with the employer, reducing turnover and the associated recruitment costs. Also, since apprentices are employees, they are typically covered by the organization's umbrella liability insurance.



#### **Hidden Costs**

While internships might seem less expensive, especially if they are unpaid, they come with hidden costs. For one, the cycle of hiring and training interns frequently can become expensive. Furthermore, the lack of in-depth training often means that interns can't contribute as meaningfully to complicated projects, limiting their immediate value.

Apprenticeships allow us to train employees in highly specialized skills that are tailored to our needs. For instance, we can invest in apprentices who work solely on the intricacies of IP-based broadcasting or RF engineering. The comprehensive nature of the training means that apprentices are not just learning the ropes; they are becoming experts in their chosen specialty.

Interns typically rotate through different departments to get a bird's eye view of the organization. While this is educational, it means they never spend enough time in any one area to acquire specialized skills. In a field as complex and rapidly evolving as broadcast engineering, that lack of specialization can be a disadvantage.

An extended period of apprenticeship al-

lows ample time for networking. Over the years, you'll find that your network has been enriched by apprentices who connect you with academic institutions, industry experts, and potential future hires. This networking works both ways; you can offer your apprentices connections that could serve them throughout their careers.

The shortened timeframe of in-

ternships impedes the development of these kinds of deep professional relationships. While interns certainly can and do make connections, the shorter duration and often more superficial engagement with the work make these connections less likely to yield long-term benefits for you or the intern.

From an employer's standpoint, apprenticeships offer a well-rounded, mutually beneficial solution for talent acquisition and development in the broadcast engineering sector. They allow for significant investment in skill specialization, provide a timeline conducive to meaningful professional growth, and offer a financial model that benefits the organization in the long run.

This is not to completely write off the value of internships. They have their place as a form of brief, generalized exposure to a field. However, as we look to the future of broadcast engineering - an industry inundated with technological innovations and ever-increasing complexities - the apprenticeship model stands out as the most sustainable and mutually beneficial path for training the next generation of broadcast technology professionals.

The time has come for employers to consider shifting their focus toward the long-term benefits of apprenticeships. It's not merely a recruitment strategy; it's an investment in the future of the industry. By cultivating skilled, committed professionals through apprenticeships, we are laying the foundation for innovation, excellence, and long-term success in broadcast engineering.

ENNES

EDUCATIONAL FOUNDATION TRUST

benefit broadcast engineering and the broadcast engineer. Submit tax-deductible donations, payable to the Ennes Educational Foundation Trust, to the Society of Broadcast Engineers; 9102 N. Meridian St., Suite 150; Indianapolis, IN 46260.

The trust offers scholarship and educational programming and grants that

#### THANKS TO THE FOLLOWING SUPPORTERS FOR THEIR CONTRIBUTIONS

John H. Battison Founder's Scholarship Nathan Emery, Huntsville, AL

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Youth Scholarship Nathan Emery, Huntsville, AL Harold E. Ennes Scholarship Nathan Emery, Huntsville, AL SBE Chapter 24, Madison

General Fund Nathan Emery, Huntsville, AL

sbe.org/ennes

October 2023 -





### **ENGINEERING PERSPECTIVE**

By Ed Czarnecki; Chairman and Executive Director ed.czarnecki@digitalalertsystems.com and Fred Baumgartner, CPBE, ATSC3, CBNT; Member Emeritus k0fmb@arrl.net NextGen Video Information Systems Alliance

# Coordinating a NextGenTV Consumer and Retail Demo Initiative

he NextGen Video Information Systems Alliance (NVISA) is an international industry consortium, founded in 2020, committed to accelerating the development and practical implementation of innovative approaches to advanced information services in NextGen broadcast and OTT systems. Presently, NVISA provides a forum for discussion and information exchange. Membership is open to most entities and individuals interested in the advancement and adoption of NextGen broadcasting. After extensive consideration, NVISA believes that there is a need for the industry to show the world the superior video, audio, informational and interactive content NextGen broadcasting is designed to deliver.

#### What is the Proposal?

NVISA is attempting to convene an executive-level roundtable (or task force) to discuss, examine and execute strategic initiatives to drive consumer and retailer demand for Next-Gen broadcast. The first proposal is the launch of a national, high quality, broadcast demo channel. More than a barker channel looping content, we would expect that this would have

continuous programming that is constantly improved over time. Likewise, ancillary services, such as interactive program guides, emergency alerting and informing, and business models including dynamic ad insertion, data distribution, and real-time betting, would be cooperatively added as they mature. This initiative is unique, in that it moves beyond brand-specific marketing to a cross-industry and cross- platform initiative for the purpose of deepening the understanding and usage of ATSC 3.0 capabilities at both consumer electronics retail locations, and consumers themselves.

We are reaching out to key stakeholders across the industry – broadcasters, manufacturers, content providers and more – to pool resources to launch a true NextGen broadcast service available nationally to those who will elect to utilize it.

#### Why This Approach?

The most effective path we have is this grass roots request that you promote this upward within your organization. Further, we ask that you share this proposed initiative

with your peers – within and outside your organization.

The NextGen broadcast community is extraordinarily large and diverse. We constantly touch new entities and persons working on some part of the NextGen broadcast technology, as well as station groups and individual stations, small and large, seeking the next right move for transitioning to NextGen broadcasting. We ask that you help spread this message.

The roll out of NextGen broadcast at a station-level is very much on course, with much of the population within the coverage area of an ATSC 3.0, NextGen transmitter. A growing number of viewers have acquired NextGen TVs, and we do expect that through the efforts of Pearl, ATSC and others, NextGen

NEXTGEN VIDEO INFORMATION SYSTEMS ALLIANCE

devices will increasingly appear on retail store shelves.

For the most part, we are in the simulcast era. There is a close historical comparable voluntary transition. Like NextGen TV, FM radio offered a significantly superior high-fidelity service that bested the existing AM radio in every way. As first-generation FM receivers came on the market, early FM stations simulcasted the content of their successful AM stations. Demand for FM finally took off when FM offered unique, high-quality content.

The FM transition began in 1945. 33 years later, in 1978, FM overtook AM. NextGen broadcast must be adopted much faster. To do this, we must move from simulcast to showcase. Simulcasting HD is the obvious launch strategy, but it is not an adoption strategy.

#### Who is NVISA?

NVISA is a focused organization with a great deal of cross-industry expertise, with members overlapping every key industry organization and every relevant technology

area. NVISA members recognize the complications of adoption and are jointly striving to offer paths to advance NextGen acceptance. Most importantly, NVISA desires to work collaboratively and cooperatively with all willing key stakeholders. We wish to spark the discussion.

To get involved, contact the group via email at nvisa.innovates@gmail.com, and indicate your interest in participating in the roundtable. A launch meeting will be set up with an agenda with discussion items.

While at first glance, the proposal is surely interesting, this is about execution. Further, time is of the essence. We do have several approaches to weigh, governance and decision making to determine, and we'll need to know if there is enough support to put to-

gether what is essentially a temporary TV Channel.

The objective of this meeting is to determine viability. Will the broadcast industry begin to distribute true NextGen broadcast content? If so, we expect in this meeting to better define the project, do rough order of magnitude budgeting, and actively pursue filling the gaps.

In more than a year of informal discussions, we have heard any number of questions, entertained any number of objections and dismissed any number of fears. We have learned from them all and honed answers to the point where we don't see any showstoppers, but we do understand the challenges, which are not trivial.

We ask that you keep in mind that every part of this is as voluntary as the transition itself. This only works if there is enough support. Broadcasting this national demo channel may make no sense in some markets, may make sense for part of the day in others, and might make perfect sense all of the time in others. The question we have to ask ourselves is. "is this the next right move?"

This is not a chicken or egg situation. As an industry, we have almost all of the pieces needed to do what we have collectively been dreaming of and promising. There might be better and faster ways to

incentivize adoption, and if there is, we will undoubtedly support it. For now, let's take a serious look at this next step.

#### Who are NVISA Members?

nvisa.org/members-1

512-423-8323

AC Video Solutions • 2014 Andrea Cummis

201-303-1303 Consulting, Systems Design/Integration

American Tower Corporation • 2000 Tiffany Yu 603-930-9091 Development/Construction/Management

BB&S Lighting • 2023 Tom Yuhas

Manufacturer and Developer of High-end **LED Lighting** 

Barnfind-USA, Inc. • 2021 George Gonos Fiber Transport Solutions 919-748-7373

Birns & Sawyer • 2022 Jim Alcantara Systems Integration, Sales, Rentals

Blackmagic Design • 2012 Terry Frechette

Production Switchers, Digital Cameras, Routers, Video Editing and Monitoring, Color Correction, Video Converters

Bracke Manufacturing LLC • 2012
Patra I argent 949-756-1600 Patra Largent
RF & Microwave Components

Broadcast Depot • 2018 Tim Jobe TV, Satellite, Radio, IP 305-281-7540

Broadcast Devices, Inc. • 2015 Robert Tarsio Audio/RF Support Products 914-737-5032

Broadcast Electronics Inc. • 1978
Perry Priestley 217-224-9600
Radio Equipment Manufacturer

Broadcast Software International • 2016
Marie Summers 541-338-8588
Radio Automation, Audio Logging
Florical Systems • 2008
Shawn Maynard
Television Broadcast Automation

Broadcast Supply Worldwide • 1986
Brian Walker 800-426-8434
Audio Broadcast Equipment Supplier Mark Goins
Audio TV Transmitters, STL Codecs

Broadcasters General Store • 2004
Shane Finch 352-622-7700
Broadcast Audio Video Distributor
Broadcast Audio Video Distributor
Broadcast Audio Video Distributor

Heartland Video Systems, Inc. • 2011
Dennis Klas 920-893-4204
Systems Integrator

Burk Technology • 2019 Matt Leland

Transmitter Facility Control Systems

Calrec Audio • 2016 Helen Carr

Audio Mixing Equipment

Cavell, Mertz & Associates Inc. • 2011 Gary Cavell 703-392-9090

Consulting Services

Comrex Corporation • 1997 Chris Crump 978-79 Audio & Video Codecs & Telephone 978-784-1776

Continental Electronics • 1976

412-979-3253 TV and Radio Transmitters

Crawford Broadcasting Company • 2021 Cris Alexander 303-481-1800 Media Company

CueScript • 2014 Michael Accardi 203-763-4030 Teleprompting Software & Hardware

Cumulus Media, Inc. • 2021 Conrad Traumann

212-419-2940 Audio Media Company

Davicom, Division of Comlab, Inc. • 2014 Louis-Charles Cuierrier 418-682-3380 x512 Remote Site Monitoring and Control Systems

Dielectric • 1995 Cory Edwards

207-655-8131 Radio & TV Antenna Systems and

Digital Alert Systems, LLC • 2005 Bill Robertson 585-765-1155 Emergency Alert Systems

800-820-6610 DoubleRadius, Inc. • 2012 Jeffrey Holdenrid IP Microwave STL 704-927-6085

Drake Lighting • 2015 Dave Shepeard

270-804-7383 FAA Obstruction Lighting - Medium and High

323-466-8211 DTS Inc./HD Radio Technology • 2014
George Cernat 443-539-4334
HD Radio Technology

408-954-0500 Cameras, Onitoring, Color Onitoring, Color August 240-0500 du Treil, Lundin & Rackley, Inc. • 1985 941-329-6000 Consulting Engineers

**The Durst Org. – 4 Times Square • 2004**Tom Bow 212-997-5508

TV/FM/Microwave Tower Site

800-532-6626. 530-662-7553 New & Rebuilt Transmitting Tubes

ENCO Systems Inc. • 2003 Samantha Bortz 248-Playout and Automation Solutions 248-827-4440

**ERI - Electronics Research • 1990**Zachary Bailey 812-925-6000 Broadcast Antennas, Transmission Line, Filters/Combiners, Towers and Services

877-774-1058

513-459-3710

978-486-0086 x703 Hilights, Inc. • 2016
Timothy Nash 352
Obstruction Lighting Maintenance 352-564-8830

703-307-1654 Hitachi Kokusai Electric Comark • 2013
Jack McAnulty 413-998-1523
Manufacturer Broadcasting Transmission

Indiana Broadcasters Association • 2019
Dave Arland 317-701-0084
Indiana Association for Radio & TV Broadcasters

Inovonics Inc. • 2012

831-458-0552 Gary Luhrman Radio Broadcast Equipment

Jampro Antennas Inc. • 2011 Alex Perchevitch

916-383-1177 DTV, FM-HD Radio, DVB-T/T2, ISDB-T, DAB

Kathrein USA Inc. • 1985 Les Kutasi 541-879-2312 Antennas for Broadcasting & Communications

Kintronc Labs, Inc. • 2015 Brad Holly 423-8 Radio Broadcast Antenna Systems -423-878-3141 ISO9001 Registered Company

214-683-0791 Media Workflow Automation

LBA Technology Inc. • 2002 Jerry Brown 252-757-0279 ×228 AM/MW Antenna Equipment & Systems

Linkup Communications Corporation • 2017 Mark Johnson 703-217-8290

Satellite Technology Solutions

LumenServe • 2023 Bear Poth Tower Lighting

LYNX Technik • 2007 Steve Russell 661-251-8600 Broadcast Terminal Equipment Manufacturer

MaestroVision • 2021 Claude Turcotte 888-424-5505

**Broadcast Automation Software** 

Markertek • 2002 Adam June

845-246-2357 Specialized Broadcast & Pro-Audio Supplier

Micronet Communications Inc. • 2005 972-422-7200

Coordination Services/Frequency Planning

Moseley Associates Inc. • 1977

Bill Gould 805-968-9621 x785

Digital STLs for Radio and Television

MusicMaster • 2014
Jerry Butler 352-231
Advanced Music Scheduling Solutions 352-231-8922

Nascar Productions • 2014
Abbey Kielcheski
Live/Post Production Services 704-348-7131

National Association of Broadcasters • 1981 Industry Trade Association 202-429-5340

National Football League • 1999 Ralph Beaver 813-282-8612 Game Day Coordination Operations

Nautel Inc. • 2002 Jeff Welton

877-662-8835 Radio Broadcast Transmitter Manufacturer

Nemal Electronics Int'l Inc. • 2011 Benjamin L. Nemser 305-899-0900 Cables, Connectors, Assemblies and Fiber

Orban Labs, Inc. • 2011 Mike Pappas Audio Processing AMFMTV 480-403-8300

Potomac Instruments • 1978

Zachary Babendreier 301-696-55 RF Measurement Equipment Manufacturer 301-696-5550

ProAudio.com- A Crouse-Kimzey Co. • 2008 Mark Bradford 800-433-2105 x560 Proaudio Broadcast Equipment Distributor

Propagation Systems Inc. - PSI • 2010
Doug Ross 814-472-5540 Quality Broadcast Antenna Systems

Quintech Electronics and Communications Inc.

• 2002 James Herbstritt 724-349-1412 State-of-the-art RF Hardware Solutions

QVC • 2011 Kevin Wainwright 484-701-3431 Multimedia Retailer

Rohde & Schwarz • 2003 Walt Gumbert

724-693-8171 Transmitters, Test & Measurement, Video

Ross Video Ltd. • 2000 Jared Schatz

613-228-0688 Manufacturer, Television Broadcast

Sage Alerting Systems Inc. • 2010 Harold Price 914-872-4069 x113

**Emergency Alert Systems Products** 

SCMS Inc. • 2000 Bob Cauthen

800-438-6040 Audio and RF Broadcast Equipment Supplier

Shively Labs • 1996 Dale Ladner

888-SHIVELY FM Antennas & Combiners

Shure Incorporated • 2012 Bill Ostry 847-600-6282 Microphones, Wireless Systems, Headsets

Sierra Automated Systems and Eng. Inc. • 2011 Al Salci 818-840-6749

Routers, Mixers, Consoles, Intercoms

Staco Energy Products Co. • 2010
Paul Heiligenberg 937-253-1191 x128
Manufacturer of Voltage Regulators, UPS

SuiteLife Systems • 2019 Nigel Brownett Manage. Monitor. Control 310-405-0839

Sutro Tower Inc. • 1989 Raul Velez

415-681-8850 **Broadcast Tower Leasing** 

Synthax Inc. • 2020 Brittany Hilton 754-206 Audio Codecs and Converter Solutions 754-206-4220

TBC Consoles • 2023 Jansen Hahn 631-293-4068 Technical Furniture for Broadcast/AV

**Technical Broadcast Solutions, Inc. • 2018**Robert Russell 302-414-0055 Engineering and Consulting Services

Televes USA, LLC • 2021 Andy Ruffin 937- 47 Antennas Transmitters Measurement 937-475-7255 Distribution

Telos Systems/Omnia/Axia • 2003 John Bisset 216-241-7225 Talk-Show Systems

Teradek • 2011 Jon Landman

949-743-5783 Camera-top ENG Solutions

317-845-8000

Tieline The Codec Company • 2003 Dawn Shewmaker or Jacob Daniluck

Audio Codec Manufacturer

Unimar Inc. • 2001 Thad Fink 315-699-4400, 813-943-4322 Tower Obstruction Lighting Designer, Manufacturer, Distributor

Vizrt Group • 2022 Anne Hrubala More Stories. Better Told. 917-771-8330

Wheatstone • 2010
Jay Tyler 252-6
IP Consoles, Routers & Processors 252-638-7000

WideOrbit • 2012 Brad Young

Radio Automation and Playout

Wireless Infrastructure Services • 2006 Travis Donahue 951-371-4900

Repacking Services - West Coast Turnkey Services

Members With 25 or More Years of Membership **New Sustaining Members** Become a sustaining member. Apply online or call 317-846-9000.

# Member Spotlight: Josh Lynch

#### **Member Stats**

SBE Member Since: 2019 SBE Certifications: CBTE Employer: Draper Media Position: Chief Engineer Location: Salisbury, MD Chapter: 46 Baltimore

I'm Best Known For: Making people

laugh!

What do you enjoy or value most about your SBE involvement?

I greatly enjoy the comradery, networking, and educational opportunities. Broadcast engineers are retiring en masse, and there's not a lot of people coming behind them to take

up the cause. It's fun to expose newcomers to the resources in the organization and to help kindle the spark for the love of broadcasting!

What got you started in broadcast engineering?

It started when I was a commercial editor at WMDT-TV. I was 18, and I was fascinated by the complex systems and how they work. I couldn't help but ask questions! My curiosity took me from there to become a news operations manager, broadcast engineer, and now my current role as the chief engineer for 14 TV and radio stations.



Josh out and about playing guitar.

Who was your mentor or who in the 

industry do you admire?

There are lots of people I admire in the industry, but the biggest influence on me and my career was by far Bill Hoctor, the chief engineer at WMDT-TV when I worked there. He essentially became my first mentor. He saw my knack for working on technical issues straight away and encouraged me to keep at it and to let that passion grow. His advice and guidance totally shifted the trajectory of my career for the better.

What do you like most about your job?

The role we play enabling great storytelling through media. Coming from the creative side keeps me very passionate in making sure that our end users have what they need to do what they do best: create. We are the engine of technology that helps them in that goal. It makes me incredibly proud, especially when the information being broadcast is vital to the health or safety of the viewing public.

When I'm not working I...

..work on independent films,
play guitar, kayak, or go to the beach.

What's something people don't know about you?

A I'm occasionally a gigging musician! I grew up in a musical family engrained in the bluegrass and folk genres. That fostered the love I have for sharing my voice and musicianship locally. The tips aren't bad, either!

What's your favorite gadget?

XBox Series X. I'm colorblind, so
I could never get a pilot's license.
I play Microsoft Flight Simulator a lot and I love it, even though I'm horrendous at it!

## **SBE Committee Chairs Nominated**

At the SBE National Meeting in Columbus in September, the Board of Directors met to conduct the business of the society. On the agenda was the proposed SBE committee chair assignments for the coming year, presented by (then) SBE President-elect Ted

Subject Matter Experts Keep the SBE Mentor Program Strong

The SBE Mentor Program has added the support of 16 subject matter experts (SME). Initiated this year, the SME program invites mentors and mentees (and other SBE members who would like to be involved) to share their specific area of expertise in this limited commitment role to the SBE Mentor Program.

Thank you to our current SMEs: Gary Cavell, Chuck Condron, James Corbin, II, Andrea Cummis, Tony Dimsdale, Dustin Hapli, Tom Hurley, Pierre Jaspar, Chuck Kelly, Karl Lahm, Geary Morrill, Salvatore Paglia, Mark Persons, Joe Snelson, Chris Tarr, and Shane Toven.

"We want to keep growing our SME list. I invite SBE members to recruit other SMEs or become involved themselves," said SBE Mentoring Committee Chair Tony Dimsdale, "Please consider participating in this limited commitment role as a resource to the program."

With the continuing growth of the SBE Mentor program

– currently 63 mentees and 40 mentors – mentors in the
regular capacity are needed as well. A

regular capacity are needed as well. A regular mentor takes on a mentor pairing to meet once per month on average.

If you are interested in any role with the SBE Mentor Program, go to sbe.org/mentor for more information, or contact Educa-

tion Director Cathy Orosz at corosz@sbe.org. Support the future of broadcast engineering.

Hand. Given the timing of the publication of this issue of *The Signal* and the meeting being held, the committee chair list as proposed at the meeting is presented here. It is expected the board will vote and approve the assignments. If there are any changes after the meeting, they will be noted in the next issue of *The Signal*.

SBE Committee	Proposed Chair
Awards	Terry Douds
By-Laws	Tom McGinley
Certification	Ralph Hogan
Chapter Liaison	Mark Heller
EAS	Brad Humphries
Education	Geary Morrill
Electronic Communications	David Antoine
Fellowship	Troy Pennington
Finance	Andrea Cummis
Frequency Coordination	Bob Weller
Government Relations	Ched Keiler
International	Zhulieta Ibisheva
Membership	Fred Willard
Mentoring	
Nominations	Jeff Welton
Publications	Jason Ornellas
Social Networking	Kevin Trueblood
Sustaining Membership	Greg Dahl
Technologies	Shane Toven

## **WELCOME TO THE SBE**

Michael T. Allen - Columbia, SC
Haziel Andrade Ayala - Arlington, VA
Andreas M. Antoniou - Bend, OR
Joel Beltman - Grand Rapids, MI
Cole Bewley - Tulsa, OK
Tim Bischoff - Lexington, KY
Danny R. Boyer - Eldorado, TX
Derek G. Brown - Colorado Springs, CO
Tim Buckenham - Atlanta, GA
Shaurnda E. Burrell - Ellicott City, MD
Adina K. Clow - Montgomery, AL
Timothy Critchfield - Woodbridge, VA
Antoine B. Day - Riverton, WY

#### NEW STUDENT MEMBERS

Angel M. Lugo Martinez - Boise, ID Holden Newton - West Haven, CT Dylan Reyes - Virginia Beach, VA Robert Trevino, Jr. - San Antonio, TX Malena A. Valdez - San Antonio, TX

#### NEW ASSOCIATE MEMBERS

Gary R. Reynolds - Valencia, CA

Jeshawn Freeman - Knoxville, TN
Thomas F. Gallagher - Fort Belvoir, VA
John M. Galley - St. Petersburg, FL
Humberto J. Garcia - West Bountiful, UT
Andrew J. Garcia - Las Vegas, NV
Charlie Gawley - Balcatta, Australia
Meron G. Gebrehiwot - Stone Ridge, VA
Sanjay Gupta - Nagar, India
Jenna Hale - Carterville, IL
Joe Hampton - Astoria, NY
Jassen Hansken - Honolulu, HI
Mark Hawley - Atlanta, GA
Sami W. Hazim - Enterprise, AL

Tracy Cowden - Dayton, OH
Nathan P. Emery - Huntsville, AL
Rob Enders - Wingham, ON
David E. Ewing - Ell Segundo, CA
Ontarrio James - Mobile, AL
Jesse Jaurretche - Sunny Isles Beach, FL
Cody J. King - Portland, OR
Timothy Kyobe - Kampala, Uganda
Anthony L. Leyba - Canyon Country, CA
Marcel I. Livesay - Shreveport, LA
James R. Mabrey - Columbia, SC

Imari E. Hill - Cleveland, OH
Vincent J. Howell - Wilmer, AL
Jeff Kamper - Traverse City, MI
William A. Krause - Dayton, OH
Sam Matheny - Washington, DC
Patrick Maxwell - Westerville, OH
Tom McNew - Copperas Cove, TX
Cole Mead - Troy, NY
Damilare O. Oluwawa - Ifako-Ijaiye, Nigeria
Terrence K. Ozaki - Honolulu, HI
Curtis L. Patrick - Pell City, AL
Ethan W. Pfaltzgraff - Waterloo, IA
Andrew Rizkalla - Palm City, FL

**NEW MEMBERS** 

Justin M. Rockenstyre - Clifton Park, NY
Daniel E. Rodriguez - Bryan, TX
Aileen Singh - Union City, CA
Ravindra Singh - Paterson, NJ
Thomas W. Staples - New York, NY
Ryuko Tanner - Honolulu, HI
Cornekius M. Taylor - Brandon, MS
Elliott B. Torrence - Glen Allen, VA
Joshua K. Trahan - Lake Charles, LA
Jonathan Widmer - University Park, PA
Jodi Winterton - Charlotte, NC
Jeffery Zotz - Wichita Falls, TX

#### **RETURNING MEMBERS**

Mark W. Mansfield - Aurora, CO
Larry C. Marini - Puyallup, WA
Jose L. Moreno - Tucson, AZ
Thomas M. Petti - Jackson, MS
Bradley J. Plant - Chicago, IL
Robert R. Provost - Keeseville, NY
Jesse Ruggles - Valparaiso, IN
Dilip K. Saha - Lawrenceville, GA
Eli L. Sanders - Canton, GA
Igor Sukhermin - Victoria, BC
Lloyd A. Welton III - Newport News, VA

Kelly T. Williams - Washington, DC

## In Memorium

Lewis D. Collins - Peabody, MA
William A Culpepper - Charlotte, NC
Thomas R. O'Hara - New York, NY
Matthew Sanderford, Jr. - Weatherford, TX
Sidney V. Stadig - Lindsay, ON
David L. Stewart - Lamesa, TX

#### ENNES, from p. 1



Lewis

Ventrice



Pierce

arship is Faith Pierce, from Hattiesburg, MS. She now resides in Baton Rouge, LA, and works as a morning show producer for iHeartMedia. In 2022, she graduated from the University of Southern Mississippi as a member of The Recording Academy/Grammys and served as a volunteer at The Mississippi Arts + Entertainment Experience. She will apply this scholarship toward Berklee

College of Music's Music Production master's program and expects to complete her studies by 2024.

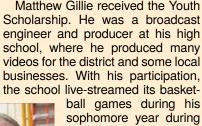
The John H. Battison SBE Founder's Scholarship has been awarded to Samantha "Sam" Armstrong, a 2023 graduate of Conestoga High School in Berwyn, PA. As part of her school's televised morning announcement show, "Good Morning 'Stoga," she loved technical directing, floor managing, and writing scripts. She was also a member of the TETV television production club, which films sports and other live events, and helped lead the club her senior

year. She also obtained her amateur radio license in 2023. She has enrolled at Ithaca College's Park School of Communications with a major in television and digital media production. She wants to continue in this field

and work behind the scenes of live TV as a career.

The Gino Ricciardelli Scholarship has been awarded to Rachel Ringo. While born in Libertyville, IL, she considers herself a true Texan, residing in Lewisville, TX, for most of her life. She graduated from Prestonwood Christian Academy and currently attends Dallas Baptist University with the goal of getting a Bachelor's degree in broadcasting and digital media. She expects to graduate in the summer of 2025. She currently works for The Cowboy Channel as a studio technician, and she also works as a production assistant

at her college. She hopes to become a technical director or producer for a media company.



ball games during his sophomore year during the pandemic as a way for fans to be able to still watch the games and as a way for the school to make some of the

Gillie

money back from lost ticket sales and concessions. Following the success of the basketball streams, other school events, such as the underclass awards ceremony and high school graduation, were live-streamed, and football has been added. Matthew attends Ball State University as a part of the Sports Link program,

where he will major in media with a concentration in digital sports production. After college, he hopes to continue to work in broadcast engineering and explore opportunities outside of sports programming.

The Harold Ennes Scholarship Fund Trust was initiated by Indianapolis Chapter 25 in 1980 in memory of Harold E. Ennes, author of many textbooks for broadcast and broadcast-related communications training and a member of the Indianapolis chapter. Ennes, a member of the SBE national Certification Committee, made many contributions to the early development of the Certification Program. To encourage greater growth, the Scholarship Trust was transferred by Chapter 25 to the SBE national organization to administer in 1981. The name of the Trust was changed in 1995 to the "Harold Ennes Educational Foun-

dation Trust" to fully embrace its expanded role.



Armstrong

October 2023 -

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## MEMBERS ON THE MOVE

➤ Scott Eugene, CEA, CEV, is a broadcast engineer with Twin Cities PBS, St. Paul, MN.



**Sean Anker**, CSTE, is chief technology officer at WFYI Public Media, Indianapolis.



➤ Brian Ryel, CBTE, is chief broadcast engineer and instructor of communications at Langston University, Langston, OK



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Chapter Meeting Reports Due

Jan. 15, 2024 sbe.org/rebate

Meeting reports determine a chapter's rebate

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