

SBE

Society of Broadcast Engineers

Technical Professional Training Program

Training new entrants to the field of broadcast technology.

To address the ongoing concern about new technical talent choosing broadcasting as a career, the SBE created the Technical Professional Training Program (TPTP). As technology and the average age and tenure of technical professionals advances (as shown in the annual SBE Compensation Survey), there is concern to adequately fulfill the technical staffing needs in the long term.

Drawing on existing SBE programs, the society has assembled a valuable service to the broadcast industry going forward. The goal: Training new entrants to the field of broadcast technology. There are **four main elements** that combine to create the new Technical Professional Training Program: Webinars by SBE, the SBE Mentor Program, the SBE Certification Program, and the *SBE Broadcast Engineering Handbook*.

Webinars
by SBE

- The extensive **Webinars by SBE** collection developed and cataloged for on-demand use of SBE members is regularly expanded and updated to reflect the latest developments in the industry. The advent of **SBE MemberPlus** provides access to the library for a fixed annual fee.

SBE
MEMBERPLUS

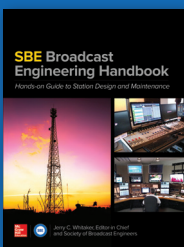
- The **SBE Mentor Program** provides new entrants to the technical broadcast field regular access and guidance from a seasoned professional – a personal touch not unlike days of old when the senior staff would take the new person under a wing to show him or her the ropes.

SBE
Mentor
Program

- The **SBE Certification Program** entry-level certification (Certified Broadcast Technologist) demonstrates a comprehension of regulatory and technical requirements of station operation. The **SBE CertPreview** for this certification level can be utilized by a mentor to curate the preparation experience of a mentee utilizing the Webinars by SBE library supplemented with the mentor's knowledge and experience.

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preview

- The **SBE Broadcast Engineering Handbook** is a hard-copy reference volume for hands-on use in designing and maintaining technical facilities.



The **SBE Technical Professional Training Program** is a membership option that combines all these elements in one package. Stations and media outlets can groom young talent to fast track their technical skills with one application and one purchase. The program is designed to be deployable by group broadcasters, independent broadcasters and even state broadcaster associations.

Enroll in the SBE TPTP for \$475.

This includes:

A one-year SBE membership with SBE MemberPlus

A copy of SBE CBT CertPreview

A copy of the *SBE Broadcast Engineering Handbook*

Enrollment in the SBE Mentor Program

SBE CBT certification exam application fee

Groom the next generation of broadcast engineers with SBE membership through the SBE Technical Professional Training Program now.

sbe.org/tpt